Linda's Wins Craft Store of the Year in McKinney

Linda's has been named Craft Store of the Year for McKinney by the Consumer Ratings Institute, recognizing its selection and community commitment.

MCKINNEY, TX, UNITED STATES, September 7, 2026 /EINPresswire.com/ -- Linda's, a quilting and craft supply retailer, has been named winner of the Craft Store of the Year award for McKinney by the Consumer Ratings Institute, recognizing the retailer's extensive selection and commitment to the crafting community.

Linda's offers more than 50,000 fabric, thread, batting, and notions products through its McKinney store and online marketplace, carrying more than 40 designer fabric brands, including Moda, Robert Kaufman, and Shannon Fabrics, along with more than 100 thread brands and its own proprietary Linda's Deluxe batting line. The retailer also offers machine quilting through its "Quilted by Corey" service and hosts live shopping events for customers who want a more interactive shopping experience.

Beyond retail, Linda's has built a substantial educational presence for the quilting community, with more than 700 YouTube tutorials and its "Morning with Corey" blog helping crafters of all skill levels develop their technique. The company supports customers through its Corey's Cash Rewards loyalty program and Linda's Crafter Club membership, along with daily deals and seasonal flash sales.

The recognition reflects Linda's 5.0-star rating across 3,357 reviews from customers throughout the McKinney area.

The Craft Store of the Year award is presented by the Consumer Ratings Institute, an independent organization that evaluates businesses based on verified consumer feedback and consistent service quality, helping residents identify companies with a proven record of trust.

Linda's continues to serve the McKinney community from its physical store while shipping to crafters nationwide, offering free shipping on batting rolls over $99 and ongoing educational content for the quilting and crafting community.

About Linda's

Linda's is a quilting and craft supply retailer based in McKinney, Texas, offering more than 50,000 products across fabric, thread, batting, and notions both in-store and online. The company supports its customer community through extensive educational content, machine quilting services, and live shopping events. For more information or to shop online, visit lindas.com.

About the Consumer Ratings Institute

The Consumer Ratings Institute is an independent U.S. organization that recognizes business excellence based on verified consumer ratings.

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