

LORii Expands Beyond Letters of Recommendation to Reinvent Modern Correspondence With AI

Originally focused on letters of rec, LORii expands their approach across dozens of letter types for personal, professional, and business use cases.

BOSTON, MA, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- Every once in a while, technology succeeds not by inventing a new human behavior, but by giving an old one new capabilities. The letter has survived clay, papyrus, paper, the typewriter, email, and messaging apps because some communications still deserve more weight than a quick message.

LORii's bet is that the next evolution is not to replace the letter, but to make it richer: easier to write, more personal to receive, and, when appropriate, interactive. A recommendation can carry the conviction of the person giving it. A fundraising appeal can carry the voice of the person asking. A family letter can carry a face and voice into the future.

What Is LORii?

[LORii is an AI-powered letter writing platform](#) for writing, refining,

personalizing, and exporting letters. Its current library includes 70+ [letter types](#), from recommendation letters, academic references, cover letters, scholarship applications,



Your context, your signature, your voice. LORii combines personalized guided letter writing with VidR (video or audio recordings) to create correspondence that feels like you.



A letter explains the decision; a voice conveys the feeling. VidR by LORii adds expression and warmth to professional correspondence through a personal recording.

fundraising letters, business proposals, and advocacy letters to thank-you letters, resignation letters, condolence letters, love letters, Ethical Wills, and more. Writers can add the necessary context to generate a personalized first draft and when words alone are not enough, VidR adds a personal video or audio layer to the letter through a QR code and short link embedded in the PDF.

How Does LORii Work?

1. Choose the letter type: Start with a specific purpose, such as a recommendation, cover letter, proposal, fundraising appeal, thank-you, Ethical Will, resignation, or another supported format.
2. Personalize the document: Provide names, roles, dates, tone, and the points that matter so the draft is specific to the situation.
3. Refine and add VidR. Generate a first draft, then refine grammar, readability, and factual consistency. Optionally attach a video or audio message, choose access settings, add actions or profile details if any.
4. Export: Add a logo, signature, letterhead, and other branding so the finished letter looks like it belongs to the writer or organization. Export the completed letter as a PDF with the QR code in the footer.

Meet VidR: Add Video and Audio to Any Letter

[VidR by LORii](#) adds personal video or audio recordings to physical or digital letters through a unique QR code and short link in the PDF footer. Recipients scan or click to view on a phone, tablet, or computer, with no app or account required. Senders can add one action button, such as Donate, Buy, Subscribe, or a custom link, to make the next step easy.

A professor can personalize a recommendation with a recorded endorsement, a nonprofit founder can explain a campaign, or a business founder can share a product walkthrough. A parent's Ethical Will can preserve the expressions, pauses, and warmth that words alone cannot convey.

To protect sensitive recordings, LORii introduced configurable access controls including passcodes, email whitelisting, one-time-password verification, and time limits. VidR also offers editable captions, summaries, and transcripts, plus an optional signed certification footnote representing the sender's statement, not biometric identity verification. LORii does not train AI models on users' letters or VidR uploads.

The Revenge of Paper: Why Letters Still Matter

Digital communication is fast, inexpensive, and essential, but crowded inboxes make messages easy to overlook. A letter signals intention, structure, and permanence, which are qualities that matter in recommendations, job offers, scholarship appeals, business proposals, and personal farewells.

LORii honors that distinction by giving each letter type its own structure and context, with tools to refine the language until it sounds like the writer. Its purpose is to help people find the words

they need while preserving the meaning and human voice behind every message.

Letters for Professional and Personal Use Cases

The expansion beyond recommendation letters is central to LORii's broader positioning. The same platform can now support several letter types including but not limited to academic and professional recommendations, character and housing references, cover and resignation letters, sales letters and business proposals, grant and fundraising communications, advocacy letters, scholarship applications, thank-you and condolence letters, relationship letters, and Ethical Wills.

That range matters because people rarely need only one kind of letter. An educator may write a recommendation today and a grant cover letter next month. A founder may send a proposal, then a fundraising appeal, then a shareholder update. A family may use the same platform for a thank-you letter, a milestone message, or a legacy document intended to be kept for years. Write your next letter for free at lorii.ai.

About LORii

LORii AI helps educators, professionals, businesses, creators, and individuals write clear and personal letters with AI-powered tools for 70+ letter types. With multilingual support and VidR video or audio messages, it brings the writer's voice to life beyond the page.

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