LaborForce Media and Rick Smith Launch The Daily Jolt

A new daily radio and podcast program for workers, unions, labor leaders, and everyone who believes working people deserve to be heard.



The new daily radio and podcast program brings working America a fast-moving mix of labor news, fact-based commentary, interviews, and solutions-focused “good outrage.”

NEW YORK, NY, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- LaborForce Media and veteran labor broadcaster Rick Smith have launched The Daily Jolt with Rick Smith, a new daily radio and podcast program built for working people, union households, labor leaders, civic-minded listeners, and anyone who believes the economy should work for the people who keep it running.

The program debuted in connection with Labor Day 2026 and is now available on radio and podcast platforms. Powered by LaborForce Media, The Daily Jolt with Rick Smith brings listeners a daily conversation focused on the issues shaping workers, unions, families, and communities across the country.

Hosted by Rick Smith, longtime host of The Rick Smith Show, The Daily Jolt is designed to cut through political spin, corporate talking points, and misinformation by focusing on the issues that directly affect working America. The show brings together labor news, fact-based commentary, interviews, and solution-oriented discussion in a daily format.

“This is not outrage for the sake of outrage,” said Rick Smith. “This is good outrage — the kind rooted in facts, fairness, and the belief that working people deserve better. Every day, we are going to talk about what is happening, why it matters, who is affected, and what people can do about it.”

Each episode of The Daily Jolt gives listeners a clear and energetic look at the labor, workforce, political, economic, and civic issues that matter most. The program focuses on the stories that should concern, frustrate, or motivate working people, including employer conduct, anti-union activity, workforce challenges, corporate accountability, attacks on benefits, threats to civic rights, misinformation about unions, and public policy decisions that impact workers and families.

The program is also designed to move beyond identifying problems. Each episode connects issues to impact, brings facts into the conversation, and helps listeners understand where action, organizing, education, advocacy, or community engagement may be part of the solution.



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"The Daily Jolt is built around a simple idea: good outrage, real facts, and working-class solutions," said Kerri O'Brien, Co-Founder and CEO of LaborForce Media. "Workers are tired of being talked about but not talked to. This show gives working America a sharper, louder, smarter voice — and it gives unions, communities, and local stations a timely platform with substance, energy, and purpose."

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>
> *Kerri O'Brien, Co-Founder and CEO, LaborForce Media*

Labor leaders, workers, organizers, advocates, and subject-matter experts will be an important part of the program's voice and mission. The Daily Jolt will feature conversations that help explain the issues shaping the labor movement broadly, while also giving space to the specific challenges, victories, campaigns, and priorities affecting union members in their industries and communities.

The goal is to create a platform where union voices can help explain not only what is happening, but why it matters to working people across the country. Guests may include union leaders, workers, policy experts, journalists, advocates, elected officials, workforce leaders, and subject-matter experts connected to labor, healthcare, benefits, safety, retirement security, apprenticeship, economic fairness, civic rights, and working-class communities.

The partnership between Rick Smith and LaborForce Media brings together an established labor media voice with a growing platform dedicated to labor news, storytelling, podcasts, events, digital media, and audience development. Together, the two organizations aim to expand the reach of labor-focused media and create more consistent coverage of the issues affecting working America.

“The Daily Jolt gives working people a daily place to hear the issues that affect their jobs, wages, benefits, rights, and communities discussed with urgency and clarity,” said Darren Yelin, Co-Founder and Chief Revenue Officer of LaborForce Media. “This is a program with a clear voice, a defined audience, and a mission that aligns with the moment.”

The Daily Jolt with Rick Smith is now available on radio and podcast platforms.
The Daily Jolt with Rick Smith
Powered by LaborForce Media
Good outrage. Real facts. Working-class solutions.
Your daily dose of outrage candy for working America.



LaborForce Media is a labor-focused media platform dedicated to telling the stories that shape working America.



The Rick Smith Show where working people come to talk.

About Rick Smith
Rick Smith is a veteran labor broadcaster and longtime voice for working people. Through The Rick Smith Show, he has built a national platform focused on workers, unions, economic fairness, democracy, corporate accountability, and the issues shaping working-class communities. Known for his direct, passionate, and fact-based style, Rick brings urgency, clarity, and conviction to conversations about labor, politics, policy, and the future of work.
With The Daily Jolt with Rick Smith, Rick brings that same voice to a daily radio and podcast format designed to inform, challenge, and activate listeners across working America.

About LaborForce Media
LaborForce Media is a labor-focused media platform dedicated to telling the stories that shape working America. Through news, podcasts, video, events, email, social media, and strategic partner campaigns, LaborForce Media connects unions, workers, labor leaders, benefit decision-makers, and mission-aligned organizations with timely content and trusted labor-market visibility.

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