

Blogging Step-by-Step Online Course Reaches 25,000 Students

Popular blogging course has reached a new enrollment milestone five years after its launch.

LOS ANGELES, CA, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- [Blogging Step-by-Step](#), an online course created by professional blogger and entrepreneur Sherry Bennett, has reached 25,000 students, marking a major milestone for the program since its launch in 2021.



The course was designed to help bloggers navigate the process of building a blog without becoming overwhelmed by the increasingly complex world of online publishing.

Bennett created her first website in October 1996 at the age of 17, years before blogging became a mainstream profession. Over the following decades, she built multiple websites, generated millions of dollars through blogging and eventually began teaching others the strategies she learned through firsthand experience.

"When I created Blogging Step-by-Step, my goal was to make blogging easier to understand for those who have found the process intimidating, Bennett said. "Reaching 25,000 students is something I never imagined when I first created the course."

DESIGNED FOR BEGINNING AND INTERMEDIATE BLOGGERS:

Blogging Step-by-Step was created specifically for people wanting to start a blog. The course focuses on building a strong foundation while as it guides students through the blogging process in a logical order.

Bennett said she developed the program after seeing aspiring bloggers become disillusioned and/or giving up altogether after consuming much of the misleading, ineffective, incorrect and outdated information online.

"I wanted to create something that simply showed them what to do first, what to do next and how all the pieces come together."

The course covers the fundamentals of establishing a blog and beginning to turn it into a money-making online business. More information about Blogging Step-by-Step is available through Bennett's website [The Blogging Queen](#).

NEARLY THREE DECADES OF BLOGGING EXPERIENCE:

Bennett's experience in online publishing dates back to the earliest years of the Internet.

After launching her first website in 1996, she began experimenting with affiliate programs and other methods of generating revenue online. Without a significant advertising budget, she relied heavily on creative and free promotional strategies to grow her websites.

Over time, those early websites developed into a larger portfolio of online properties and ultimately a seven-figure blogging empire. Bennett now shares many of the lessons she learned throughout that process through her website, [TheBloggingQueen.com](#), and her blogging courses.

Although blogging technology has changed dramatically since the 1990s, Bennett says many of the fundamental principles of building an online business remain the same.

"Platforms change and algorithms change, but successful websites still have to provide something useful to the people who visit them," Bennett said. "You have to create valuable content, attract an audience and build trust. Those fundamental requirements have not changed."

BLOGGING CONTINUES TO EVOLVE:

The 25,000-student milestone comes at a time when blogging and online publishing continue to change rapidly. Artificial intelligence, changes in search engines and the growth of new content platforms have altered much of how online content is created and discovered.

Despite those changes, independently owned websites continue to provide opportunities for entrepreneurs who are willing to approach blogging as a long-term business.

She also cautions new bloggers against becoming distracted by programs and strategies that promise immediate results. "Blogging has never been about becoming successful overnight," Bennett said. "The people who build sustainable businesses are the ones who keep learning, keep adapting and are consistently creating something of value."

For Bennett, reaching 25,000 students for her course Blogging Step-by-Step represents more than an enrollment number. "Every one of those students made the decision to try something

new," she said. "Some want to build businesses, some want additional income and others simply want to create something of their own. I'm grateful that the course has been able to play a part in helping so many people to Create the Lifestyle of Their Dreams."

ABOUT SHERRY BENNETT:

Sherry Bennett is a professional blogger, online entrepreneur and creator of the website at TheBloggingQueen.com She launched her first website in 1996 as a college student and has spent nearly three decades building and monetizing online properties.

Her educational programs include Blogging Step-by-Step for beginning to intermediate bloggers and an advanced training course [Build a Blog Empire](#) for entrepreneurs seeking to take their blogging experience to the next level.

For more information, visit TheBloggingQueen.com

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