

Two Association eLearning Programs Built by Ninja Tropic Win ASAE Silver Awards

A national healthcare association and a global technology foundation earn Silver in the Power of Associations Awards for eLearning developed with Ninja Tropic

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EINPresswire.com/ -- Two association education programs developed in partnership with Ninja Tropic, a [custom eLearning development agency](#), have each been awarded Silver in the 2026 ASAE Power of Associations Awards. Both were recognized in the Industry/Professional Advancement category, which honors associations whose education measurably advances the professions and industries they serve.

The winning associations are a national healthcare professional association that redesigned its foundational clinical education series, and a global technology industry foundation that launched a free, open-access online academy. Ninja Tropic served as the learning strategy, instructional design, and development partner on both programs.

Two associations, two award-winning programs

The healthcare association replaced an outdated course series with modular, scenario-based microlearning and short-form video, delivered through its existing learning management system. In the first full year after relaunch, the series recorded a 1,573% increase in member access and 2,326 course completions, with 92 to 99 percent of learners confirming that the objectives were met and the content was valuable to their professional development.

The technology foundation launched a free learning platform that gives engineers and technical professionals worldwide direct access to industry standards education. Within six months the academy served thousands of learners, and 31 percent reported discovering it through a peer recommendation, a sign that the program had become a community asset rather than a one-time training resource.

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product that has to earn its audience, and they were willing to measure whether it did," said Erick Prospero, CEO of Ninja Tropic. "Our job was to design programs members would finish and recommend, and to build in the instrumentation that proves it. When an association can show its education is reaching the right people, changing how they work, and growing the profession, the case for investing in learning makes itself."

How the programs were built

Ninja Tropic's role on both programs included learning strategy consulting, instructional design, content

modernization, microlearning architecture, video production, and custom eLearning development. Both programs were delivered as SCORM and xAPI compliant courses that run inside the association's existing LMS, so neither organization had to change platforms to modernize the learner experience.

Every Ninja Tropic program ships with the instrumentation to answer six questions: whether it is reaching the right people, whether learners are gaining knowledge, whether they are applying it on the job, whether they value it, whether it is building community, and whether it is advancing the association. Metrics range from enrollment by member type and pre and post knowledge gain to course NPS, learner to volunteer conversion, and non-dues revenue per learner.

About the ASAE Power of Associations Awards

The Power of Associations Awards are presented annually by ASAE, the American Society of Association Executives, to recognize the contributions associations make to society, industry, and the professions they serve. Awards are given across categories including industry and professional advancement, community support, global development, and diversity and inclusion.

About Ninja Tropic

Ninja Tropic is an award-winning custom eLearning development agency founded in 2016 and headquartered in Phoenix, Arizona, with a focus on associations, medical societies, credentialing bodies, and nonprofits. The company builds microlearning, interactive video, and custom eLearning that helps associations grow non-dues revenue, engage members, and advance their professions, and provides embedded instructional design staff through its staff augmentation practice. In addition to this year's two ASAE Power of Associations Awards, Ninja Tropic's association and nonprofit work earned four Brandon Hall Group Excellence Awards last year, three Gold and one Silver. The company is technology-agnostic and partners with learning management system providers rather than competing with them. Learn more at ninjatropic.com.

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