IDS Next Celebrates Over 25 Years of Partnership with ITC Hotels

Reflecting on long-standing partnership with ITC Hotels, IDS Next underscores its ability to support hospitality businesses at every stage of growth.



IDS Next Celebrates 25+ Years with ITC Hotels

BANGALORE, KARNATAKA, INDIA, September 8, 2026 /EINPresswire.com/ -- IDS Next, a global hospitality technology solutions provider, celebrates a significant milestone in its long-standing association with ITC Hotels, marking over 25 years of powering the brand's growing operations.

Over the years, the hospitality industry has undergone significant transformation. From changing guest expectations and increasingly complex operations to the rapid adoption of cloud and artificial intelligence, technology has become central to how hotels operate and grow. Through this evolution, the partnership between IDS Next and ITC Hotels has continued to evolve, standing as a clear showcase of the importance of technology partners that understand the operational realities of hospitality. IDS Next ERP, known for optimising front and back-end hospitality functions, now also extends to wellness, sales and catering operations.

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>
> *Binu Mathews, Chief Executive Officer, IDS Next*

Reflecting on the association, Amandeep Singh Sarna, Chief Digital and Information Officer of ITC Hotels, said: "Our association with IDS Next spans over 25 years, during which their solutions have reliably supported our hotel operations. What stands out is their genuine understanding of hospitality workflows and their willingness to adapt to the evolving scale and complexity of our business. As we continue to modernise our technology landscape, IDS Next remains a dependable partner, and I appreciate the consistency of their support and product responsiveness over the years."

The milestone reflects one of the key strengths of IDS Next: its ability to scale alongside hospitality businesses.

IDS Next provides technology solutions for independent hotels, multi-property hospitality groups and large chains. Its cloud-native, AI-enabled platform brings multiple hospitality functions together within a connected ecosystem with a unified data layer. The company helps businesses maintain visibility and control across properties through standardisation, centralised oversight, multi-property management and data-driven decision-making, while remaining flexible to address the unique needs of individual properties.

"A partnership that lasts more than two decades is built on more than technology—it is built on trust, adaptability and a shared understanding of how the business evolves," said Binu Mathews, Chief Executive Officer, IDS Next. "Our association with ITC Hotels is a testament to our commitment to building solutions that evolve alongside our industry and customers. And our focus remains the same: providing technology that helps hospitality businesses operate smarter, scale confidently and remain ready for what comes next."

As the hospitality industry enters its next phase of digital transformation, partnerships such as the one between IDS Next and ITC Hotels demonstrate the lasting value of technology that combines industry expertise with the ability to continuously adapt.

About ITC Hotels

Established in 1975, ITC Hotels has grown to encompass over 150+ hotels across 90+ destinations in India, Sri Lanka and Nepal. ITC Hotels blends India’s rich tradition of hospitality with globally benchmarked services, offering a collection of hotels and resorts that reflect the culture and ethos of each destination. The group operates under seven vibrant brands: ITC Hotels, Mementos, EPIQ Collection, Storii, Welcomhotel, Fortune Hotels and WelcomHeritage. A pioneer in Responsible Luxury and sustainable hospitality, ITC Hotels is globally acknowledged for its leadership in green hoteliering, with all owned ITC Hotels and Welcomhotels holding LEED Platinum certification. ITC Hotels was also the first hotel chain in the world to receive the US Green Building Council's Leadership Award for Organisational Excellence.

About IDS Next

IDS Next is a global leader in hospitality technology, offering cloud-native ERP solutions for hotels, restaurants, wellness, and banquets sectors. The company powers 300,000+ rooms, 220+ hotel chains, 25,000+ POS outlets, 300+ wellness and leisure venues, and 6,500+ banquet venues. Integrating with 350+ technology partners, IDS Next prioritises a customer-centric approach to deliver mobile-first SaaS solutions. The company has a presence in 50+ countries across Africa, the Middle East, South Asia, Southeast Asia, and the Pacific Rim. The customer portfolio includes Wyndham Hotels & Resorts, Taj Hotels, ITC Hotels, Choice Hotels, and Louvre Hotels Group.

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