JaZaa Launches Free Startup Pitch Review to Help Founders Prepare for Investor Meetings

The initiative gives selected founders direct feedback from experienced startup CFOs to identify weak points and prepare for difficult investor questions.



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DUBAI, UNITED ARAB EMIRATES, September 9, 2026 /EINPresswire.com/ -- Jazaa Business Services has introduced an expert pitch deck review programme for startup founders preparing to raise capital.

The application-based, one-hour session provides a structured review of a founder's investor presentation by senior finance consultants experienced in financial modelling, valuation, fundraising preparation and investor reporting.

The review is designed to examine the business behind the slides, rather than focusing only on the deck's wording or appearance. Jazaa's finance team assesses whether the presentation clearly explains the problem, solution, market opportunity, business model, traction, competitive position, fundraising requirement and intended use of funds.

The session also examines the financial information investors are likely to question. This may include revenue assumptions, growth projections, burn rate, runway, unit economics, valuation logic and the connection between the amount being raised and the milestones the startup plans to achieve.

"A pitch deck is often treated as a presentation document, but investors also use it to test the quality of the thinking behind the business," said Mohammed Asif, Fractional CFO Lead at Jazaa. "The purpose of this review is to help founders identify gaps in the story, assumptions and financial logic before those gaps are challenged during an investor meeting."

Each selected founder receives a focused review with a senior member of Jazaa's finance team. The session is limited to one founder, lasts approximately one hour and includes a recording so that the feedback can be revisited while the deck is being revised.

Jazaa developed the initiative after supporting startups with virtual CFO services and the financial and strategic work required for fundraising. Its broader fundraising services include financial models, business plans, investor presentations, investment teasers, valuation reports, due diligence preparation and data-room organisation.

According to information published by the company, Jazaa's finance professionals have completed more than 1,000 engagements and over 50,000 advisory hours. The firm also reports supporting more than 250 startups in raising funds.

Its team includes certified finance professionals with experience across startups, small and medium-sized enterprises, and growth-stage businesses.
The pitch deck review is intended for founders who already have a draft presentation and want experienced financial feedback before investor outreach, an accelerator presentation, a demo day or a formal fundraising process.

Applications are reviewed to ensure the session is relevant to the startup's current stage and fundraising needs.
Founders can apply through the Startup Pitch Review page on Jazaa's website.

About Jazaa Business Services
Jazaa Business Services is a Dubai-based finance and business advisory firm supporting startups and growing companies with outsourced CFO services, financial planning, fundraising preparation, accounting, bookkeeping, valuation and strategic financial guidance.
The firm works with businesses across different industries and growth stages, helping management teams improve financial visibility, prepare investor-ready information and make better-informed decisions.
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