Note 60 Ultra Smartphone by Infinix Mobility Wins Gold A' Design Award

Pininfarina-Designed Infinix Note 60 Ultra Smartphone Recognized in Digital and Electronic Device Design Category



Note 60 Ultra

COMO, CO, ITALY, September 8, 2026 /EINPresswire.com/ -- The A' Design Award has announced Infinix Mobility as a winner of the Gold A' Design Award in the Digital and Electronic Device Design category for the work titled Note 60 Ultra. The A' Design Award is one of the world's highly respected and well-recognized design accolades, evaluating entries through a rigorous and impartial process. Within the consumer electronics field, this distinction reflects a notable level of design merit and engineering refinement. The recognition positions Note 60 Ultra among carefully selected works acknowledged for their thoughtful approach to form and function. The award draws attention to the smartphone developed in collaboration with the Italian design house Pininfarina.

The Gold A' Design Award for Note 60 Ultra holds relevance for the broader consumer electronics industry by demonstrating how automotive design heritage can be translated into a personal device. As demand grows for products that combine durability, aesthetic distinction, and advanced imaging, the design responds to current expectations among users and manufacturers. By integrating structural engineering with refined materials, the work aligns with industry practices that prioritize both performance and craftsmanship. Customers benefit from a device that pairs premium tactile qualities with practical functionality. The recognition also signals to stakeholders the value of cross-disciplinary collaboration in shaping the next generation of mobile devices.

Note 60 Ultra fuses ninety-five years of Pininfarina automotive expertise with modern technology. The device features a sportscar-inspired 2.5D contour and clean lines that enhance its premium feel, complemented by a continuous curved glass surface. At its center is the world's first uni-chassis camera module with a mirror finish, housing advanced imaging, a halo notification light, and an industry-first active matrix display within a single structure. Structural engineering achieved a minimal 3.4mm camera bump, protected by Corning Gorilla Glass Victus, while the rear panel utilizes a durable Kevlar-textured composite within a high-strength alloy frame featuring a precision-machined micromatte finish. Four inspired colors reflect Pininfarina's unibody chassis concepts and Italian design heritage.

The Gold A' Design Award recognition may inform future directions within Infinix Mobility, encouraging continued exploration of performance-driven form as a sustainable, high-end design language. By establishing a benchmark for translating classic design principles into manufacturable products, the achievement supports ongoing innovation across the brand's expanding ecosystem. The distinction serves as motivation for the design team to refine its approach to materials, structure, and user experience. It reinforces a commitment to balancing heritage with transformation in subsequent projects.

Interested parties may learn more about the award-winning design at the dedicated page hosted by the A' Design Award.
https://competition.adesignaward.com/ada-winner-design.php?ID=179111

About Infinix Mobility
Established in 2013, Infinix is an innovation-driven brand dedicated to delivering cutting-edge technology, bold design, and outstanding performance. The brand provides smart, enjoyable mobile experiences that enhance everyday life. Beyond smartphones, Infinix has expanded its portfolio to include TWS earbuds, smartwatches, laptops, tablets, smart TVs, and more, building a comprehensive ecosystem of smart devices. Currently, Infinix products are available in over 70 countries and regions worldwide, including Africa, Latin America, the Middle East, South Asia, and Southeast Asia. Infinix Mobility is based in China.

About the Gold A' Design Award Recognition
The Gold A' Design Award is granted to designs that demonstrate a high level of innovation and a meaningful impact on their intended audience. Recognized as a significant achievement by the A' Design Award, these designs reflect a visionary approach and the considerable skill of their creators. Within the Digital and Electronic Device Design category, entries are assessed against criteria including innovation in functionality, integration of technology, user interface design, product aesthetics, material selection, manufacturing efficiency, environmental sustainability, ergonomic design, market relevance, and product durability. Additional considerations encompass ease of maintenance, safety measures, cost effectiveness, social impact, adaptability, scalability, brand consistency, inclusive design, future proofing, and cultural sensitivity. Designs receiving this recognition serve as reference points for excellence, encouraging further innovation across art, science, design, and technology.

About A' Design Award
The A' Digital and Electronic Device Design Award is a highly regarded competition that welcomes a broad range of participants, including electronic device designers, design firms, companies, electronics manufacturers, and brands within the consumer electronics and design industries. Entries are evaluated through a blind peer-review process, assessed against pre-established criteria by an expert jury panel comprising design professionals, consumer electronics industry experts, journalists, academics, and designers. Organized since 2008 and now in its 18th year, the A' Design Award is an international and juried competition held across all industries, with participation open to entries from all countries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, guided by a philanthropic mission to help create a better world through the power of good design. Interested parties may learn more about the A' Design Award, explore jury members, view past laureates, and take part with their projects at the following url: https://goldenelectronicsawards.com

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