Influential Women Showcases Amber McCreadie: Three Decades Of Community Banking Leadership & Connection

BARRE, MA, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- From Teller to Assistant Vice President Branch Manager, Amber McCreadie Has Built a Distinguished Career by Learning From Every Challenge and Helping Others Move Forward



Barre, Massachusetts – Amber McCreadie, BSBA, has spent nearly three decades building a career in community banking defined by perseverance, relationship-centered leadership, and an unwavering commitment to helping people succeed. Since entering the banking industry in 1997, Amber has advanced through virtually every level of retail banking, beginning as a teller and ultimately becoming an Assistant Vice President Branch Manager at Savers Bank.

For Amber, however, her career has never been simply about professional advancement. It has been about people. Whether helping a first-time customer open an account, guiding a family through the home-buying process, supporting a business owner, or watching longtime clients return years later with their children, Amber finds purpose in creating relationships that last.

Her banking journey began shortly after she and her husband relocated from Michigan to Massachusetts. Unsure of exactly where her professional path would lead, Amber accepted her first banking position with People's Savings Bank in Taunton. What began as an opportunity soon became a lifelong passion.

Over the years, Amber has held leadership positions with People's Savings Bank, Brockton Credit

Union, Barre Savings Bank, Fidelity Co-operative Bank, AllCom Credit Union, and Savers Bank. At Barre Savings Bank, she progressed to Regional Manager, overseeing all three branches before continuing her leadership journey following the institution's merger with Fidelity Co-operative Bank in 2016.

Throughout her career, Amber has developed expertise across personal and business banking, branch operations, lending, compliance, business development, customer retention, and team development. Her broad experience has given her a comprehensive understanding of the industry while reinforcing what she believes matters most: listening to people, earning their trust, and helping them find solutions.

Amber attributes much of her success to the lessons she has learned from failure.

"There is nothing you can do that we can't fix," is a message she frequently shares with new employees when coaching them. For Amber, mistakes are not endpoints. They are opportunities to learn, grow, and move forward.

Her own career has included plenty of ups and downs, disappointments, and unexpected turns, alongside many rewarding moments. Rather than allowing setbacks to define her, Amber has used them as opportunities for growth.

She also credits the extraordinary leaders and coworkers she has encountered throughout her career. Amber learned early that surrounding herself with knowledgeable, talented people is one of the best ways to continue growing. By learning from experts and remaining open to new perspectives, she has continually expanded her own capabilities while becoming a leader who is passionate about developing others.

One of the most influential pieces of career advice Amber received was from Ed Manzi, who encouraged her to "lead with your heart and your smarts." The philosophy has remained central to her leadership approach.

Amber believes genuine relationships are ultimately the foundation of success. When leaders approach people with empathy, authenticity, and a willingness to have meaningful conversations, the results follow.

"If you open your heart and have genuine conversations with people, the numbers will happen," Amber believes.

That relationship-first philosophy is also reflected in her approach to team development. Amber is passionate about coaching employees, helping them recognize their potential, and creating an environment where they feel empowered to learn from challenges rather than fear them.

Her commitment to mentoring is particularly strong when it comes to young women considering

careers in banking. Amber encourages those entering the industry not to overlook the teller line, which she describes as an extraordinary foundation for a banking career.

Her own experience is proof of the opportunities that can begin there.

Getting started as a teller introduced Amber to an industry with far more possibilities than she initially realized. From cybersecurity and information technology to bank secrecy, financial education, and financial literacy, banking can open doors to a wide range of professional paths.

Amber also encourages young women not to be afraid of taking chances.

“Sometimes it’s scary, but don’t be afraid to do what’s scary,” she advises.

She believes that one of the industry’s greatest opportunities is its ability to provide young people with a practical foundation. Customer service experience, financial knowledge, and exposure to different aspects of business can become valuable building blocks for a long-term career. She also points out that many financial institutions provide educational support, including opportunities to pursue college with employer assistance after meeting certain employment requirements.

For Amber, expanding access to these opportunities is personal. When she first moved to Massachusetts, she did not know exactly where to begin. Banking ultimately provided her with the opportunity to establish herself, develop valuable skills, and build a career she continues to find deeply rewarding.

She believes more young women should be introduced to those possibilities early, including high school seniors who may not have a clear path to college or a defined career plan.

Another challenge Amber sees within the industry is the lack of clear guidance available to people just beginning their careers. She emphasizes the importance of finding a strong mentor who can provide direction, encouragement, and perspective.

At the same time, she believes women can do more to mentor one another.

“We could do a better job of mentoring each other and lifting each other up,” Amber says, emphasizing the importance of reaching out to younger women and showing them that there are multiple pathways to professional success.

For Amber, leadership ultimately comes back to a set of values that guide both her professional and personal life: integrity, honesty, authenticity, kindness, and empathy.

She believes people never truly know what someone else may be experiencing. A simple act of kindness or a genuine conversation can make a meaningful difference, which is why Amber

consistently encourages others to lead with their hearts.

That philosophy extends into her family life as well. Amber often shares the message of kindness with her children, drawing inspiration from the Dr. Seuss book You Are Kind. Its central lesson — to treat others with compassion because you never know what they may be going through — aligns closely with the principles she strives to demonstrate every day.

Outside of banking, Amber treasures time with her husband, whom she considers her best friend, as well as her children and grandchildren. The family enjoys camping, fishing, and spending time outdoors together.

Those family experiences reflect the same values that have shaped Amber's professional journey: connection, trust, resilience, and community.

After nearly 30 years in banking, Amber continues to find fulfillment in the people she serves and the professionals she helps develop. From the teller line to senior branch leadership, her journey demonstrates that a career does not have to follow a perfectly straight path to become meaningful.

For Amber McCreadie, success has been built one lesson, one relationship, and one opportunity at a time. By embracing challenges, learning from mistakes, surrounding herself with exceptional people, and leading with both heart and intelligence, she has created a career that extends far beyond banking — one centered on helping others move forward and building relationships that can last for generations.

Learn More about Amber McCreadie:

Through her Influential Women profile, https://influentialwomen.com/connect/amber-mccreadie

Influential Women

Influential Women provides a platform where women from all backgrounds can connect, share their perspectives, and create content that empowers themselves and others. Through storytelling, thought leadership, and creative expression, Influential Women amplifies voices that inspire change.

Editorial Team
Influential Women
email us here

This press release can be viewed online at: https://www.einpresswire.com/article/940514317

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors

try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.