Influential Women Features Karissa Dunham: Purpose-Driven Leadership In Business Development & Marketing

ST. PAUL, MN, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- Minnesota Leader Recognized for Her National Impact in Construction, Specialty Film, Media, and Women's Professional Networking



St. Paul, Minnesota. Karissa Dunham is making a meaningful impact in the construction and specialty film industries through a career built on resilience, strategic relationship building, and a commitment to helping others succeed. As a business development and marketing leader with Sun Control of Minnesota, a nationwide company serving clients across multiple states, Karissa combines sales expertise, marketing strategy, event leadership, and community networking to drive growth and strengthen connections.

Sun Control of Minnesota has locations throughout Minnesota, Wisconsin, South Dakota, and Florida. The company is a 3M National Dealer of the Year award recipient, a multi time 3M Regional Dealer of the Year award recipient, the XPEL Paint Protection Minnesota Dealer of the Year, and a multi time XPEL National Architectural Film Dealer of the Year. Those honors reflect the quality and consistency of the team Karissa represents every day.

Throughout her career, Karissa has developed a reputation for understanding the importance of relationships in business. Her work involves more than expanding brand presence or developing new opportunities; it is centered on connecting people, creating partnerships, and finding ways to bring value to the organizations and communities she serves.

Karissa attributes much of her success to the way she was raised and the challenges she has navigated along the way. Life experiences that tested her resilience and independence also gave her a deeper understanding of herself, her values, and how she wants to show up in both her personal and professional life.

That perspective has influenced her approach to leadership. Karissa believes some of the most valuable career lessons come from being willing to think outside the box, remain visible, stay adaptable, and continue moving forward even when circumstances are uncertain. Rather than waiting until she feels completely ready, she embraces opportunities to grow throughout every stage of her career.

Her commitment to professional visibility extends beyond her work at Sun Control. Karissa is the host of the Shining Light on Minnesota Podcast, a platform where she highlights entrepreneurs, innovators, and community leaders throughout the region. Through storytelling and conversation, she brings attention to people whose ideas, businesses, and contributions are making a difference, further extending her influence into media and content creation.

Karissa is also a frequent speaker, presenting to professional groups and organizations on networking and building a personal brand. Drawing on her own path, she shares practical guidance on how to show up, make genuine connections, and turn visibility into real opportunity.

She also serves as Vice President of the Minneapolis chapter of the Ladies Executive Golf Society (LEGS), where she supports women in business through networking, mentorship, and golf centered community engagement. She serves as a Director on the Board of the National Association of Women in Construction, Minneapolis St. Paul Chapter 164, for the 2026 to 2027 term. Her involvement reflects her belief that professional success should be accompanied by opportunities to support others and build stronger communities.

For young women entering the construction, marketing, or specialty film industries, Karissa emphasizes the importance of teamwork, open mindedness, confidence, and collaboration. She believes there is enough opportunity for everyone and that supporting others can ultimately create greater success than focusing solely on competition. She encourages emerging professionals to recognize their value and be willing to put themselves forward.

Karissa recognizes that standing out in a crowded and fast moving industry can be challenging. However, she also sees significant opportunities across residential and commercial markets, marketing, construction, and specialty film. She believes another important opportunity lies in mentorship and creating new pathways for people entering the industry.

Her leadership and professional contributions have earned notable recognition, including being named a Finance & Commerce Unsung Hero and 3M Marketer of the Year. These distinctions reflect a career defined not only by professional achievement but also by the positive influence

she brings to those around her.

At the heart of Karissa's approach are professionalism, honesty, integrity, punctuality, positivity, and intentionality. She believes in doing what she says she will do, showing up on time, being intentional with her time and her relationships, and maintaining a positive mindset through challenges.

As she continues expanding Sun Control's reach nationwide and contributing to the construction, specialty film, and business communities across the country, Karissa Dunham remains focused on a simple but powerful philosophy: success is strengthened when people connect, collaborate, and help one another move forward.

Learn More about Karissa Dunham:

Through her Influential Women profile, https://influentialwomen.com/connect/karissa-dunham or through her website, https://suncontrolmn.com/

Influential Women

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