

Steven Sands to Appear on Blue Collar America TV

FL, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- Steven Sands, owner of family-run Big Boss BBQ LLC and an eighth-generation farm family member, is set to appear on Blue Collar America TV, where he will share insights on building a recognizable BBQ business through persistence, confidence, and action.

Blue Collar America is a cinematic docuseries that spotlights the operators building the real world — the general contractors, trade experts, and construction leaders turning plans into reality through skill, leadership, and execution. Each episode takes viewers inside the journey of a successful contractor, revealing how they win jobs, manage crews, solve problems under pressure, and scale in one of the toughest industries.



You can find out more about the show by going to [website](#)

In this episode, Sands will explore his journey of taking Big Boss BBQ from zero sales to a national presence, while discussing the importance of faith, family, fitness, and finance, with faith as his strongest pillar.

With a growing demand for authentic stories and real-world insight, Blue Collar America TV continues to spotlight individuals whose work reflects persistence, skill, and execution.

Steven's episode will be available soon on Inside Success Network streaming platforms. In the meantime, you can find out more by visiting <https://cast.insidesuccesstv.com/steven-sands>

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This press release can be viewed online at: <https://www.einpresswire.com/article/940518435>

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