Cordless Hair Crimper Market Report Examines Market Dynamics, Segment Insights And Company Strategies

The Business Research Company's Cordless Hair Crimper Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035



The Business Research Company

LONDON, GREATER LONDON, UNITED KINGDOM, September 9, 2026 /EINPresswire.com/ -- The cordless hair crimper market is experiencing significant momentum as consumers increasingly seek convenient and stylish grooming tools. With evolving lifestyles and technological advancements, the market is set to witness considerable growth from 2026 to 2030. Below, we explore the market's current size, key growth drivers, major regional players, and future trends shaping this dynamic industry.

Cordless Hair Crimper Market Size and Its Growth Outlook
The cordless hair crimper market has shown strong expansion in recent years, rising from $1.1 billion in 2025 to an estimated $1.19 billion in 2026, marking a robust compound annual growth rate (CAGR) of 7.7%. This growth is closely linked to the increasing use of personal grooming devices, growing fashion awareness, heightened demand for both salon and at-home hairstyling, booming e-commerce beauty retail channels, and more affordable cordless beauty products. Looking ahead, the market is anticipated to reach $1.61 billion by 2030, with a slightly higher CAGR of 7.9%. The projected growth stems from rising consumer preferences for smart, multifunctional gadgets, portable styling tools, rechargeable appliances, and innovations focusing on hair health and heat protection. Key trends expected to influence this period include AI-driven temperature control systems to minimize heat damage, IoT integration for personalized styling experiences, eco-friendly rechargeable devices, multifunctional tools combining crimping, curling, and straightening, as well as compact travel-friendly models featuring fast charging and extended battery life.

Download a free sample of the cordless hair crimper market report:
https://thebusinessresearchcompany.com/sample_request?id=46393054&type=smp&name=Cordless%20Hair%20Crimper%20Market%20Report%202026&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Sep_PR

Understanding the Cordless Hair Crimper Device

Cordless hair crimpers are portable styling tools designed to create textured, wavy, or crimped looks without needing to be plugged in during use. These devices typically utilize rechargeable batteries and feature heating plates to provide even heat distribution for effective styling. The product range includes compact models, professional-grade versions, as well as multifunctional devices that offer adjustable temperature settings and quick charging capabilities, catering to a variety of consumer needs and styling preferences.

Key Factors Fueling the Cordless Hair Crimper Market Growth

One significant driver behind the cordless hair crimper market is the rising participation of women in the workforce. As more women enter paid employment and professional roles across diverse industries, their need for efficient and portable grooming solutions increases. Cordless hair crimpers provide a convenient way for busy working women to manage their hairstyles on the go. For example, according to the International Labour Organization in March 2024, the female employment-to-population ratio in G20 countries rose slightly from 46.3% in 2022 to 46.4% in 2023, highlighting steady growth in female workforce participation, which in turn supports the demand for these styling tools.

View the full cordless hair crimper market report:
https://www.thebusinessresearchcompany.com/report/cordless-hair-crimper-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Sep_PR

E-commerce Growth Amplifying Market Reach and Sales

The expansion of e-commerce platforms is another vital factor propelling the cordless hair crimper market forward. With increased internet access and smartphone usage globally, consumers find it easier to browse, compare, and purchase beauty products online. This digital shift provides cordless hair crimpers with greater visibility and direct access to a wider audience, enhancing sales both domestically and internationally. For instance, data from the US Census Bureau in February 2025 shows that total e-commerce sales hit approximately $1,192.6 billion in 2024, marking an 8.1% increase from the previous year. Such growth in online retail channels significantly benefits the cordless hair crimper market.

Impact of Rising International Travel on the Market Demand

Growing international travel and tourism activities are also driving demand for portable and travel-friendly hairstyling tools, including cordless hair crimpers. The increase in global travel is supported by improved air connectivity and more extensive flight routes, making it easier for people to visit various destinations. These devices offer travelers a convenient grooming option that does not rely on fixed power sources. According to the United Nations Tourism agency in May 2024, international tourist arrivals reached nearly 97% of pre-pandemic levels in the first quarter of 2024, totaling over 285 million travelers—a roughly 20% increase compared to the same period in 2023. This surge in travel underscores the growing need for compact hairstyling solutions.

Regional Overview of the Cordless Hair Crimper Market
In 2025, North America held the largest share of the cordless hair crimper market. Meanwhile, the Asia-Pacific region is expected to witness the fastest growth throughout the forecast period. The market report covers key regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, offering a broad understanding of global market trends and opportunities.

What's included in our 2026 market reports:

• Market attractiveness scoring and analysis
• Total addressable market (TAM) analysis
• Company scoring matrix graphics and tables
• Excel-based forecasting dashboards
• Market hotspots infographics
• Key technologies and future trend analysis
• Updated graphics and tables

Speak With Our Expert:
Saumya Sahay
Americas +1 310-496-7795
Asia +44 7882 955267 & +91 8897263534
Europe +44 7882 955267
Email: marketing@tbrc.info
The Business Research Company - www.thebusinessresearchcompany.com

Follow Us On:
• LinkedIn: https://in.linkedin.com/company/the-business-research-company

Oliver Guirdham
The Business Research Company
+44 7882 955267
info@tbrc.info
Visit us on social media:
LinkedIn
Facebook
X

This press release can be viewed online at: https://www.einpresswire.com/article/940522564

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable

in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.