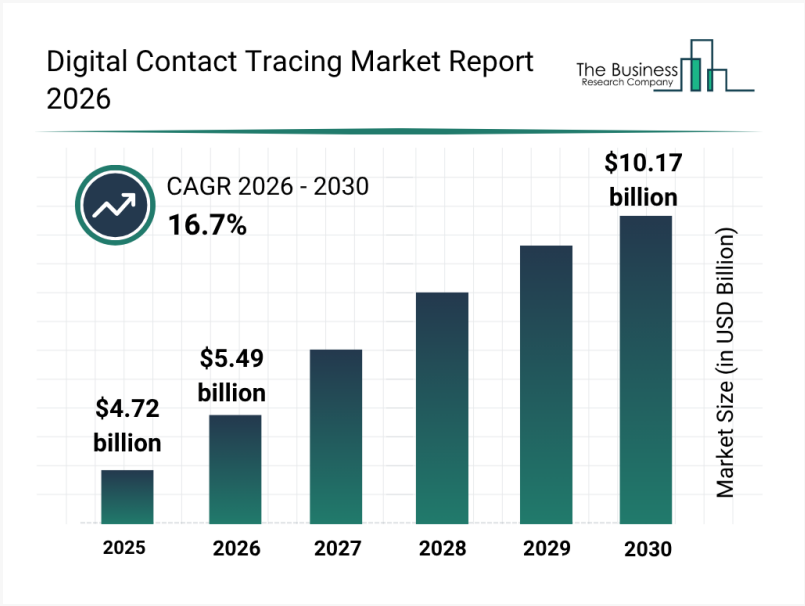
Digital Contact Tracing Market Size To Reach $10.16Billion By 2030 At A CAGR Of 16.7%

The Business Research Company's Digital Contact Tracing Global Market Report 2026 – Market Size, Trends, And Forecast 2026-2035



Digital Contact Tracing Market Size

The Business Research Company

LONDON, GREATER LONDON, UNITED KINGDOM, September 10, 2026 /EINPresswire.com/ -- The digital contact tracing market has been rapidly evolving as public health systems increasingly leverage technology to manage infectious diseases. The integration of mobile and digital platforms is revolutionizing how exposure is tracked and controlled, paving the way for significant growth in this sector over the next several years. Let's explore the current market size, key factors propelling growth, regional dynamics, and underlying trends shaping the digital contact tracing landscape.

Steady Expansion Forecasted for the Digital Contact Tracing Market

The digital contact tracing market has experienced swift growth recently. Forecasts predict the market will rise from $4.72 billion in 2025 to $5.49 billion in 2026, achieving a compound annual growth rate (CAGR) of 16.4%. This increase in the past is largely due to the global rise in infectious disease outbreaks, which accelerated the adoption of digital health solutions. Additional contributors include growing smartphone usage that supports mobile tracing applications, advancements in public health surveillance, early integration of GPS and Bluetooth in monitoring systems, and heightened government investments focused on epidemic preparedness.

Download a free sample of the digital contact tracing market report:
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Anticipated Surge and Innovation Driving Future Growth
Looking ahead, the market is projected to expand substantially, reaching $10.17 billion by 2030 with an expected CAGR of 16.7%. This momentum stems from several advancements, such as the development of AI-driven outbreak prediction models, growth in platforms that enable the global sharing of health data, wider acceptance of wearable health monitoring devices, and stronger investments in digital public health infrastructure. Increasing demand for privacy-focused contact tracing solutions is also playing a key role in this anticipated growth.

Understanding Digital Contact Tracing as a Public Health Solution
Digital contact tracing employs technology and data analytics to quickly identify and notify individuals who may have come into contact with infectious diseases. This approach allows for rapid mapping of potential exposure events and timely alerts, which significantly improve outbreak containment efforts. By automating detection and pattern analysis, digital contact tracing enhances traditional epidemiological methods by offering greater speed, scalability, and accuracy in tracking transmission chains.

View the full digital contact tracing market report:
https://www.thebusinessresearchcompany.com/report/digital-contact-tracing-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Sep_PR

Growing Smartphone Penetration Accelerates Market Growth
One of the primary factors boosting the digital contact tracing market is the rising penetration of smartphones globally. As more people gain access to high-speed mobile networks, the proportion of the population equipped with internet-connected, sensor-enabled devices capable of running exposure notification apps increases. This widespread smartphone use is crucial for real-time contact identification and interrupting disease spread. For instance, Ericsson reported that mobile subscriptions in the Asia-Pacific region are projected to rise from 1.2 billion in 2023 to 1.3 billion by 2029, underscoring how expanding connectivity fuels market growth.

North America Leads While Asia-Pacific Emerges as Fastest Growing Market
In 2025, North America held the largest share of the digital contact tracing market, thanks to its advanced healthcare infrastructure and widespread technology adoption. Meanwhile, the Asia-Pacific region is expected to experience the fastest growth during the forecast period. The market report covers key territories including Asia-Pacific, South East Asia, Western and Eastern Europe, North America, South America, the Middle East, and Africa, providing a global perspective on evolving market trends.

What’s new in our 2026 market reports:

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• Company scoring matrix graphics and tables
• Excel dashboards
• Market hotspots infographics
• Key technologies and future trends
• Updated graphics and tables

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