Meet Ephiria. Governance that acts before the action does.

For law firms, insurers and regulated enterprises, Ephiria enforces policy before people, AI agents and automated processes act, creating evidence of decisions.

LONDON, UNITED KINGDOM, September 17, 2026 /EINPresswire.com/ -- As regulated industries converge on AI governance, Jalubro has announced Ephiria, the platform it first brought to market as J-10. Jalubro was enforcing policy at the point of execution before the category had a name. Ephiria consolidates that platform under a single brand and extends it to govern automated processes alongside people using AI and autonomous agents.

Your people are already using AI. Some of it is sanctioned, some is not, and in both cases confidential and regulated data is being entered into models that sit outside your control. Behind them, agents and automated processes are executing actions across enterprise systems, each one unreviewed.

Existing policy covers all of this activity. What it cannot do is stop any of it at the moment it happens or show afterwards what was allowed and on whose authority. That is the gap where regulatory exposure, client questions and uncontrolled spend accumulate.

Ephiria closes that gap. It sits above your existing stack, so current systems remain in place and staff continue to work as they do now.

Ephiria is a unified governance control layer for law firms, insurers and highly regulated enterprises. It resolves every rule that bears on an action in a fixed order: internal policy, regulatory obligation, client outside counsel guidelines, and the organisation's own delegation of authority. Ephiria sits in the path of the action and holds it, permitting, blocking or routing it for approval before it completes, and writes a tamper-evident record of what was decided and why.

Ephiria is built on three principles: govern, enforce, evidence. Every obligation that bears on an action is resolved in the path of that action, enforced before it completes, and recorded so you can show what your controls did.

One platform, three governed surfaces

Ephiria governs three surfaces under a single policy layer:

People using AI: the Ephiria Gateway sits in the path between the user and the model, around every AI tool a team already has, including tools in use outside sanctioned channels.

AI agents: every action an agent takes is held, evaluated and either permitted or blocked before it executes, against a declared purpose, authority and budget set before the agent was ever allowed to run.

Automated processes: workflows, integrations and system-to-system actions across the existing stack, governed to the same standard as everything else.

That third surface is where Ephiria differs from the market. Many vendors now address AI agent governance; few also govern the automated processes that have run across enterprises unsupervised for years, the layer where real authority breaches occur.

"The legal sector has been arguing about whether people should be allowed to use AI, while the automated processes that already move client data across enterprise systems have run unsupervised for years. Those processes were never governed, and nobody was ever asked to evidence what they did. Ephiria governs the action, whoever or whatever is taking it," said Arran Braganza, Founder and Group CEO, Jalubro.

The Ephiria AI Gateway

The Gateway is the governed front door for how your people actually use AI. It sits around the tools your teams already use, without changing them, and adds governance in front of every interaction: who is asking, on whose behalf, and what is at stake. Sensitive data is redacted before it reaches a model and rehydrated only for the person entitled to see it, and answers are checked against their sources and reasoning before they reach the user. Where transparency with clients is a regulatory requirement rather than a courtesy, that record is what makes it possible to show your working.

What this looks like in practice

A solicitor summarising a client document. They paste a draft agreement into a general AI assistant. Ephiria removes the client identifiers and privileged content before the model receives it, rehydrates the summary on the way back, and records what was redacted, on which matter, and under whose authority.

An agent settling a claim. The agent moves to authorise a payment above the authority it was given when it was created. Ephiria holds the action before it executes, checks it against that authority, and routes it for human approval rather than completing it. The attempt is recorded whether it is approved or refused.

These and other scenarios can be showcased in a demo session.

Why now

Obligations hardened in August, when the Solicitors Regulation Authority published a warning notice on the misuse of AI. The notice states that failure to have proper regard to it puts firms at risk of disciplinary action, and names two areas of particular concern: false or incorrect information reaching court through misuse of AI, and confidential client information being entered into AI tools that lack appropriate safeguards.

The exposure is not hypothetical. The EU AI Act sets fines of up to €15m or 3% of worldwide turnover for breaching obligations including the high-risk requirements, and a separate penalty of up to €7.5m or 1% for supplying incorrect, incomplete or misleading information to authorities, regardless of any underlying breach. Full enforcement of the high-risk requirements began in August 2026. The evidential burden does not move, and evidence cannot be produced after the fact.

Clients and insurers are moving on their own timetable. Outside counsel guidelines are already carrying AI conditions, and whatever an organisation states about its AI controls on an insurance proposal form is a representation it may have to evidence.

None of those three parties is asking whether an organisation has a policy. All three are asking what its controls did.

Most governance tooling stops at the prompt: a filter, a log, a dashboard, or a warning that hands the decision back to the user. That is monitoring, and monitoring shows what happened only after it happened. It does not intervene.

Ephiria enforces before the action completes, across seven governance layers, and evidences what it did afterwards.

Ephiria is deployed in regulated enterprise environments across Europe, the Middle East, Asia and the United States. It is built by Jalubro, drawing on ten years inside those environments.

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