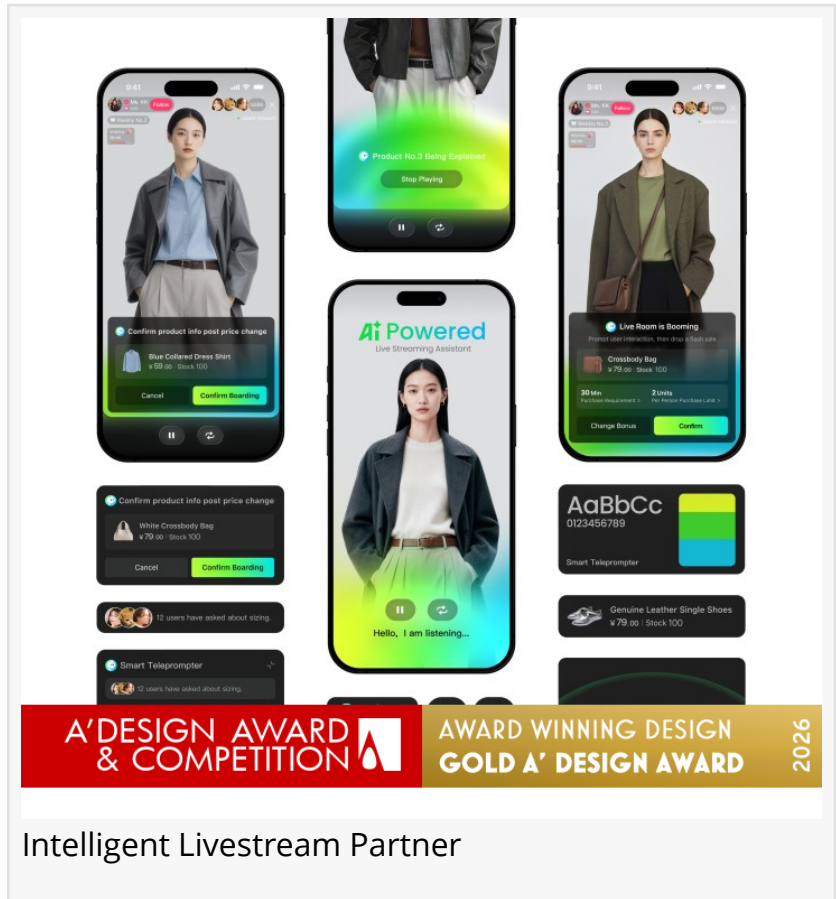


Intelligent Livestream Partner by Kuaishou Ecommerce Design Center Wins Gold A' Design Award

AI Live Streaming Assistant Recognized for Supporting Independent Creators Through Full Process Guidance and Voice Control

COMO, CO, ITALY, September 8, 2026 /EINPresswire.com/ -- The A' Design Award has announced Intelligent Livestream Partner by [Kuaishou Ecommerce Design Center](#) as a Gold winner in the [Mobile Technologies, Applications and Software Design](#) category. The A' Mobile Technology Awards represent one of the highly respected recognitions within the mobile and software design field, evaluating entries through a rigorous, blind peer-review process conducted by an expert jury panel. This distinction acknowledges Intelligent Livestream Partner as an outstanding example of considered design that addresses real needs within the livestreaming industry. The recognition positions the work among notable contributions to mobile application design assessed against established evaluation criteria. Kuaishou Ecommerce Design Center developed the assistant to serve independent creators who operate without dedicated teams.



The A' Mobile Technologies, Applications and Software Design Award carries relevance for the broader mobile industry by spotlighting solutions that lower technical barriers and broaden access to advanced tools. Intelligent Livestream Partner responds to a growing demand among solo creators who manage product pitching, audience interaction, operations, and data analysis simultaneously. By integrating natural language processing, real time data analysis, and voice control, the design aligns with current trends toward artificial intelligence assistance in mobile commerce. The practical benefit reaches creators seeking more stable income and an industry

working to support sustainable digital livelihoods. For users, the assistant functions as an unobtrusive partner present throughout each stream.

Described as a full process AI livestreaming system, Intelligent Livestream Partner offers four core capabilities that distinguish it. Smart cards based on livestream scenarios cover the entire workflow, moving beyond passive tools by detecting streamer stumbles and data anomalies, then proactively suggesting scripts or optimizations. Complex operations such as product listing, removal, and price changes complete with a single voice command. A dark, immersive interface with low brightness delivers a futuristic yet practical experience while reducing power consumption. The natural language model is trained on large live commerce corpora, so generated scripts match real streams rather than sounding mechanical.

This recognition may encourage Kuaishou Ecommerce Design Center to continue refining intelligent assistance for creators across varied skill levels. The Gold A' Design Award offers motivation for the team to pursue further innovation in artificial intelligence, data visualization, and voice interaction. The achievement also reflects the value of grounding design in detailed user research, a practice that may shape future projects and inspire wider adoption of accessible commerce tools across the industry.

Team Members

Intelligent Livestream Partner was developed by Kuaishou Ecommerce Design Center, with contributions from Suyu Xu, Jing Li, Ruoyu Fang, Yingtai Gao, Peng Zhou, Wenwei Zhang, Tianya Ge, Yixiang Zhao, and Mingyuan Xiang, who collaborated across design, research, and technical implementation to shape the assistant from concept through realization.

Interested parties may learn more about the award-winning design, its creators, and its features at the dedicated page provided by the A' [Design Awards](#). Additional information offers insight into the research, challenges, and technologies behind the work.

<https://competition.adesignaward.com/ada-winner-design.php?ID=178630>

About Kuaishou

Kuaishou is a leading global short-video and livestreaming platform focused on building an integrated content and commerce ecosystem. As of the 2025 financial year, the platform recorded an average of 410 million daily active users and 725 million monthly active users, with users spending more than 120 minutes per day on the application. The platform is home to over 6 million independent creators who generate income through livestreaming, content monetization, and livestream e-commerce, supported by complete tools, traffic support, and monetization mechanisms. Relying on a strong content ecology and AI-powered recommendation technology, Kuaishou has developed a mature livestream e-commerce system that links users, creators, and merchants. The platform also operates globally under the overseas brand Kwai, expanding its international presence while promoting cultural exchange and digital inclusion.

About the Gold A' Design Award Recognition

The Gold A' Design Award is granted to designs that demonstrate a high level of innovation and a significant impact on their intended audience. Recognized as a notable achievement by the A' Design Awards, these designs reflect a visionary approach and considerable skill on the part of their creators. Within the Mobile Technologies, Applications and Software Design category, entries are assessed against criteria including user interface clarity, responsive design efficiency, innovation in functionality, ease of navigation, performance optimization, voice command recognition, and artificial intelligence utilization. Recipients serve as benchmarks that encourage further innovation and inspire future generations of designers. The recognition highlights work that advances the boundaries of design and technology while delivering meaningful value to users.

About A' Design Award

The A' Mobile Technologies, Applications and Software Design Award is an esteemed competition that welcomes pioneering mobile designers, inventive design agencies, progressive companies, technology manufacturers, and influential brands within the mobile and software design industries. Entries are blind peer-reviewed and evaluated by a world-class jury panel of design professionals, mobile industry experts, journalists, and academics against pre-established criteria, offering participants international recognition for their design capabilities. Organized since 2008 and now in its 18th year, the A' Design Award is an international and juried competition held across all industries with participation open to entries from all countries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, driven by a philanthropic mission to help create a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at the following url: <https://mobiletechnologyawards.com>

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