

OTOKI SF Launches OSF Salad Tuna, a Shelf-Stable Ready-To-Eat Food, Targeting Global Markets

GOSEONG-GUN, SOUTH KOREA, September 9, 2026 /EINPresswire.com/ -- [OTOKI SF](#) is accelerating its push into global markets with the recent launch of 'OSF Salad Tuna,' a shelf-stable ready-to-eat food that can be consumed without any cooking.

OSF Salad Tuna was developed to appeal to a wide range of consumers from those looking for a quick meal, those seeking healthy or high-protein food options, to those in need of ready-to-eat food while camping or traveling. The product can be stored at room temperature, reducing the burden of refrigeration, and can be eaten straight from the package with no preparation required.



The new product comes in two varieties: "Original" and "Spicy." The Original flavor combines the smooth, savory taste of mayonnaise with water chestnuts for added texture. Its creamy yet mild flavor makes it easy for international consumers unfamiliar with spicy food to enjoy comfortably.

The Spicy flavor delivers a bold kick in every bite with a distinctly Korean flavor profile. As interest in Korean-style spiciness continues to grow among consumers abroad, this variety offers a differentiated option compared to conventional tuna products.

OSF Salad Tuna can also be used in a variety of ways. It can be enjoyed as a tuna salad paired with fresh vegetables. It can also be wrapped in a tortilla or used with seaweed and rice to make tuna kimbap. Its versatility with foods familiar to international consumers such as bread, vegetables, and rice is another advantage, allowing it to be adapted to different countries' food cultures.

"Through OSF Salad Tuna, we hope to introduce the convenience of instant food to overseas markets and highlight the advantages of HMR (Home Meal Replacement) products that can be used in a variety of dishes," an OTOKI SF representative said. The representative also added, "We expect this product to broaden our connection with global consumers, as it can be used in many different situations from quick meals during a busy day to travel and camping food, and as a shelf-stable staple at home."

For more information, please visit <http://www.otoki-sf.com>.

Jay Kim (Global Business Director)
OTOKI SF Co., Ltd.
kbj@otokisf.com

This press release can be viewed online at: <https://www.einpresswire.com/article/940564858>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.