Infidigit Wins Two Agency of the Year Titles Recognizing AI-Driven Growth Across Enterprise and Mid-Market Brands

Infidigit Wins Two Agency of the Year Titles, Strengthening Its Position as an AI-Enabled Digital Growth Partner.



Infidigit wins Agency of the Year at the Digital Dragon Awards 2026 and mCube Awards 2026, alongside 15 category wins recognizing AI-driven search and digital growth campaigns.

NEW YORK, NY, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- Infidigit, an AI Optimization and Digital Growth agency, won Agency of the Year at both the Digital Dragon Awards 2026 and the mCube Awards 2026, taking 15 category wins between the two programs.

The recognized work centers on a problem now facing most enterprise marketing teams: ranking first in Google no longer guarantees a brand appears in an AI-generated answer. For Flipkart Seller Hub, LLM optimization work delivered 37x growth in sessions from AI platforms. For Dun & Bradstreet India, an SEO and content strategy that repositioned the company's blog as a topical authority engine produced 9x growth in non-brand clicks and 4x growth in organic sessions over 18 months. For Babyshop, entering with a new domain in a category dominated by established players, four months of technical SEO and non-brand content work lifted organic revenue 89% and transactions 122% while cutting cost per click by 88%.

> Ranking first on Google no longer guarantees visibility where buyers decide. These wins represent what our clients care about most: revenue, pipeline and measurable business growth not rankings alone.”
>
> *Kaushal Thakkar, Founder & CEO, Infidigit*

Commenting on the recognition, Kaushal Thakkar, Founder and CEO, Infidigit, said, “Ranking first in Google no longer means your brand is visible where buyers are making decisions. These wins reflect work that our clients measure in revenue and pipeline, not just rankings, and that's the only standard we hold ourselves to.”

At the Digital Dragon Awards 2026, Infidigit was named Agency of the Year and secured nine category wins across Financial Services, Healthcare, B2B, Retail, Entertainment, Automotive, Interiors and Website Experience. Winning campaigns included work for Dun & Bradstreet, Flipkart Seller Hub, insurer HDFC Life, cancer care provider Everhope, Automotive Brand Sutsnax, theme park operator Imagicaa, interiors company Decorpot, retailer Babyshop and Nethradhama's Phaco Festival ophthalmology conference.



Infidigit — Revenue Growth Partner Built for AI-driven Discovery

Infidigit followed this with another Agency of the Year win at the mCube Awards 2026, along with six gold awards for campaigns across Imagicaa, Flipkart Seller Hub, Artflute, Max Fashion, Everhope and commodity intelligence platform Agriwatch. The wins recognized work across Consumer Entertainment, B2B, Ecommerce, Retail, Healthcare and Agricultural Intelligence.

About Infidigit

Established in 2017, Infidigit is an AI Optimization and Digital Growth partner offering AIO (AI Optimization), LLM SEO, SEO, Content, CRO and Website Development Services to enterprise and mid-market Brands.

Infidigit is also the creator of Infigrowth, a proprietary AI intelligence platform used internally to power client delivery; combining AI Overview tracking, rank tracking, SEO forecasting and advanced search intelligence capabilities.

Infidigit has delivered 3.1B + organic sessions, generated 39M+ leads, developed 135+ case studies and earned 110+ domestic and international industry awards to date.

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