VIVE Collision Expands Northeast Footprint with Acquisition of Jasmin Auto Body

VIVE Collision grows to 81 locations, strengthening its presence in Vermont and across the Northeast.



Jasmin Auto Body Powered by VIVE

WHITE RIVER JUNCTION, VT, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- VIVE Collision, a leading multi-site operator (MSO) in the collision repair industry, announced the acquisition of Jasmin Auto Body in White River Junction, Vermont. The acquisition brings VIVE Collision to 81 locations and further strengthens its growing presence across Vermont and the Northeast.

The addition builds on VIVE Collision's continued expansion across its existing markets, creating greater density within its regional network and extending the VIVE brand's reach to more customers, business partners, and communities throughout the Upper Valley.

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>
> *Vartan Jerian, Jr.*

"As VIVE continues to grow, we remain focused on building a strong, connected network that allows us to better serve our customers, teammates, and partners across the Northeast," said Vartan Jerian, Jr., CEO and Founder of VIVE Collision. "Jasmin Auto Body is an excellent addition to our Vermont operations, and we're excited to bring the strength of the VIVE brand, resources, and support to an established team in the Upper Valley. Reaching 81 locations reflects the momentum of our organization and our continued commitment to thoughtful, strategic growth."

Founded in 1969, Jasmin Auto Body, now Powered by VIVE, has served White River Junction and the surrounding Upper Valley for more than five decades. The business has grown from a small local garage into an established collision repair operation known for quality repairs, experienced

technicians, and strong customer relationships.

As part of VIVE Collision, the White River Junction location will benefit from the resources of a growing regional organization, including expanded training and development, advanced technology, operational support, and access to VIVE's broader network of collision repair expertise.

The acquisition also reinforces VIVE Collision's commitment to Vermont, where the company continues to build recognition and a stronger regional presence. By increasing density within existing markets, VIVE is creating a more connected collision repair network while maintaining the local relationships and customer experience that have helped its individual locations succeed.

VIVE Collision continues to pursue strategic growth opportunities throughout the Northeast and Mid-Atlantic, partnering with high-quality collision repair businesses that complement its expanding network. With 81 locations, the organization remains focused on building a recognizable, trusted collision repair brand centered on safe, high-quality repairs and its core values of People, Process, and Passion.

ABOUT VIVE COLLISION
VIVE Collision is a multi-site collision repair operator providing collision repair services to customers across New York, New Jersey, Maine, Rhode Island, Connecticut, Massachusetts, Pennsylvania, New Hampshire, Vermont, and Delaware. VIVE Collision was formed with a vision to carve a new path forward for the industry built on three fundamental values its founders believe the collision repair industry has neglected for too long; they call them the 3 Ps: People, Process, and Passion. "We are an organization deeply committed to our People. We are innovators of Process. We are practitioners of Passion. We are your modern family of collision repair experts."

Nicole Carpenter
VIVE Collision
+1 2077052144
email us here
Visit us on social media:
LinkedIn
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