Raynet positioned as a Leader in the 2026 SPARK Matrix™ for Unified Endpoint Management by QKS Group

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Logo Raynet

Raynet, a global software vendor with market-leading solutions and a specialist in True IT Asset Visibility, has been positioned as a Leader in the SPARK Matrix™: Unified Endpoint Management (UEM), 2026 by QKS Group.

The recognition reflects strong ratings across technology excellence and customer impact for the Raynet One platform.

The QKS Group SPARK Matrix™ includes a detailed analysis of global market dynamics, major trends, vendor landscape, and competitive positioning. The study also provides a competitive ranking of the leading Unified Endpoint Management (UEM) vendors, along with strategic information for evaluating vendor capabilities, competitive differentiation, and market position.

“We are proud to be recognized as a Leader in the SPARK Matrix™ for Unified Endpoint Management. The market is moving beyond simply managing devices. Organizations need to understand what is running across their endpoints, where vulnerabilities and lifecycle risks exist, and how endpoint data connects with the wider security and IT environment. We see AI and automation playing an important role in making that information more actionable and helping teams move from reacting to endpoint issues to preventing them. That’s the direction we have

taken with Raynet One," says Ragip Aydin, Founder & CEO of Raynet.



Logo Raynet One

QKS Group defines Unified Endpoint Management solutions as centralized platforms that enable organizations to manage, secure, monitor, and govern diverse endpoint environments across their complete lifecycle from a unified console. These solutions bring together device management, application control, endpoint security, compliance enforcement, patch governance, remote support, and endpoint intelligence across laptops, desktops, mobile devices, and other enterprise endpoints.

Intelligent Endpoint Management with True IT Asset Visibility
Raynet One approaches Unified Endpoint Management through a data-led and intelligence-led model that connects endpoint administration with the broader technology estate. Through the Raynet One Technology Catalog, teams can combine endpoint data with software, hardware, vulnerability, and lifecycle intelligence, providing the context needed to manage endpoints more effectively and address risks across their environment.

"Raynet's differentiation in the Unified Endpoint Management market lies in its ability to connect endpoint operations with deeper technology asset intelligence. Rather than treating device management, software lifecycle information, patching, and vulnerability visibility as isolated functions, Raynet One brings these areas together to provide IT and security teams with greater context for managing endpoint risk and operational complexity. This intelligence-led approach is increasingly relevant as enterprises look beyond basic endpoint administration toward automated, risk-aware, and lifecycle-driven endpoint management" says Sofia Ali, Associate Director & Principal Analyst at QKS Group.

The Leader positioning in the SPARK Matrix™: Unified Endpoint Management (UEM), 2026 reflects the continued strength of the Raynet One platform, and its growing role in helping organizations manage increasingly complex endpoint environments with greater confidence and control.

About QKS Group
QKS Group is a global analyst and advisory firm helping enterprises, technology vendors, and investors make trusted, data-driven decisions. Our portfolio spans the flagship SPARK Matrix™ evaluation framework, SPARK Plus™ analyst advisory platform, QKS Intelligence™ for market and competitive tracking, and QKS Community™ for CXO leaders and practitioners. All offerings are powered by a Human-Intelligence-driven framework and QKS's closed-loop research

methodology - integrating expert-led insights, quantitative modeling, and continuous validation to deliver credible, outcome-focused intelligence.

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