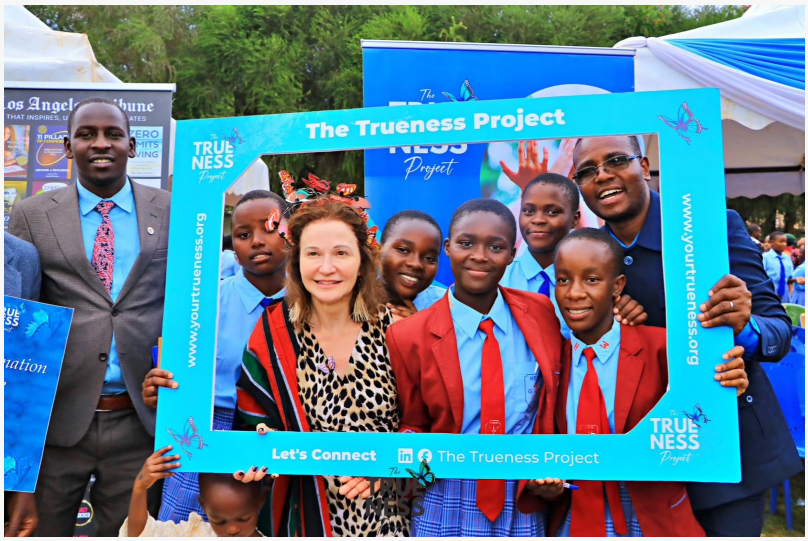
The Trueness Project Partners with Kindness Forward to Help Reach One Billion Acts of Kindness

Partnership will bring kindness education and outreach to ten schools as part of the global Kindness Season campaign.



(L-R) Emmanuel Sananka, M. Teresa Lawrence and Kereri Girls' student co-authors and their teacher pose for a photo during the launch of Leading Forward book, an initiative of The Trueness Project, in 2025. Photo: The Trueness Project.

NAIROBI, KENYA, September 8, 2026 /EINPresswire.com/ -- The Trueness Project today announced it has joined forces with the Kindness Forward Organization in a shared commitment to help the organization reach its ambitious goal of One Billion Acts of Kindness during this year's Kindness Season.

The partnership marks a new chapter in The Trueness Project's mission to build compassionate, connected communities around the world.

Kindness, research shows, is contagious in the most literal sense: a single act can ripple outward, inspiring others to pay it forward and measurably improving wellbeing for both the giver and the receiver.

By joining the Billion Acts of Kindness movement, The Trueness Project is helping turn that ripple into a wave, one classroom, one campus, and one community at a time.

"Kindness is not a soft idea but one of the most powerful forces we have for changing lives," said M. Teresa Lawrence, President and Executive Director of The Trueness Project. "Partnering with Kindness Forward Organization lets us take that belief directly to students who will carry it forward for the rest of their lives."

As part of the partnership, The Trueness Project through our community outreach and projects coordinator Emmanuel Sananka will visit ten schools to engage students directly in the Billion

Acts of Kindness campaign:

1. Oloigero Primary School
2. Chebilat Boys High School
3. Kisii University
4. Maseno University
5. Talek Girls High School
6. Park View Academy
7. Softik Secondary School
8. Kibera Primary
9. Rekero Primary
10. Talek Boys High School

This initiative is a natural extension of The Trueness Project's flagship worldwide community-building event, the Worldwide Flutter™, affectionately known to participants everywhere as The Grand Butterfly Gathering, or the Butterfly March, held annually in Jackson, Wyoming.

Just as the Butterfly March brings people together across borders in a shared celebration of connection and renewal, this new partnership with Kindness Forward Organization extends that same spirit into schools and communities working toward a common, global goal of kindness.

The Trueness Project's school visits are expected to take place over the coming weeks, with updates to be shared across the organization's channels and through Kindness Forward Organization's Kindness Season campaign.



Teresa poses for a photo with Chin Yao, founder of Kindness Forward. Photo: M. Teresa Lawrence.



Teresa and Emmanuel capture a moment during her trip to Kenya. Photo: M. Teresa Lawrence.

About The Trueness Project

The Trueness Project is a community-building nonprofit founded by M. Teresa Lawrence, best known for organizing the Worldwide Flutter™, commonly known as The Grand Butterfly Gathering, an annual gathering in Jackson, Wyoming that brings people together across the

globe.

About Kindness Forward Organization
Kindness Forward Organization is a global campaign working to inspire and record One Billion Acts of Kindness during its annual Kindness Season, mobilizing individuals, schools, and community groups worldwide.

For any inquiries regarding the contents of this Press Release or how to be part of the A Billion Acts of Kindness, please contact:

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