Transport Clearings East Relaunches Web Experience to Elevate Freight Factoring for American Carriers

Logistics support leader teams with digital agency Savvy Partner to modernize legacy web presence and streamline member cash flow.

JACKSONVILLE, FL, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- Transport Clearings East (TCE), a trusted freight factoring cooperative serving the trucking industry since 1958, has completed a comprehensive website redesign in collaboration with digital strategy agency Savvy Partner. The updated site bridges decades of logistics expertise with modern web performance, giving independent carriers, aggregate haulers, and fleet operators fast, effortless access to working capital tools.

With operational costs rising and payment cycles stretching, trucking businesses require instant clarity and reliable cash flow support without long-term contracts or hidden fees. To better match the high standard of service delivered behind the scenes, TCE updated its online footprint, replacing an outdated Wix build with a mobile-first platform designed to outperform competitors in usability and search visibility.

“In the fast-moving logistics industry, a website can't just be a digital brochure—it has to function as an active operational tool,” said Erin Gordon, CEO of Savvy Partner. “Our goal was to bridge TCE’s decades of industry expertise with a modern, high-performance web experience. By moving to a streamlined WordPress architecture and focusing on mobile speed, we've made it effortless for drivers and fleet managers to access funding and portal tools in seconds right from the road.”

Key Web Enhancements Include:
Direct Service Navigation: Clear layout choices allow carriers, aggregate haulers, and warehouse operators to review factoring options and apply quickly.
Direct Client Portal Connection: Clean integration with TCE’s client portal subdomain ensures members maintain easy, continuous access to their accounts.
Built for Drivers on the Road: Responsive pages load quickly on smartphones and tablets, making it simple for drivers to handle invoices and check account details on the go.
WordPress Migration & Search Updates: Moving the site from Wix to WordPress improved load times and increased search visibility for core logistics services.

Since 1958, TCE has helped truckers keep control of their cash flow while maintaining independence and profitability. By modernizing its digital presence, TCE ensures that local and national carriers have a world-class online hub to support the cooperative's ongoing growth.

About Transport Clearings East:
Founded in 1958, Transport Clearings East (TCE) is a member-owned factoring cooperative headquartered in Charlotte, NC. TCE provides transparent freight factoring, warehouse support, and liquidity solutions tailored to independent owner-operators, freight carriers, and aggregate haulers nationwide. Learn more at tceast.com.

About Savvy Partner:
Savvy Partner is a full-service web development and digital strategy agency specializing in high-performing, search-optimized web experiences for growth-focused organizations. Savvy Partner builds platforms that turn web traffic into business results by combining modern design with technical strategy. Learn more at savvypartner.com.

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