Dunkin’ Names Mascia Capital Group 2025 Mid-Atlantic Region Philanthropist of the Year

MONTVILLE, NJ, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- Dunkin’ has named Mascia Capital Group the 2025 Dunkin’ Mid-Atlantic Region Philanthropist of the Year, recognizing the Montville-based organization for its sustained commitment to community impact both as a champion of the brand’s charitable initiatives and as a driver of its own philanthropic work.



From left to right: Steve Legvari, CEO, Mascia Bakery Group,), Bobby Mascia, Owner and Franchisee, Mascia Capital Goup, Steve McLaughlin, COO, Mascia Bakery Group

The annual award honors Dunkin’ franchisees across the Mid-Atlantic Region whose philanthropic leadership goes beyond the everyday operation of their restaurants — franchisees who actively advance Dunkin’s national cause work while building meaningful charitable programs of their own. Mascia Capital Group was selected for the breadth and depth of its giving, which spans hunger relief, children’s health and well-being, and housing stability for neighbors in need.

“Being recognized by Dunkin’ as the Mid-Atlantic Region Philanthropist of the Year is an incredible honor, but the real reward is the difference we’re able to make in the communities we serve,” said Bobby Mascia, who leads Mascia Capital Group. “For us, philanthropy has never been a program — it’s a reflection of who we are as a company and as neighbors. Our team shows up because we believe that a strong business has a responsibility to build a stronger community. We’re grateful to Dunkin’ for this recognition and to the extraordinary nonprofit partners who do the hard work every single day.”

Championing Dunkin’s Initiatives

As a long-tenured Dunkin’ franchisee, Mascia Capital Group has been a consistent supporter of the Dunkin’ Joy in Childhood Foundation, the independent 501(c)(3) charity founded in 2006 that provides the simple joys of childhood to kids battling hunger or illness. Through the foundation’s

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signature programs — including Dunkin' Joyful Spaces, Dunkin' Prom, Connecting Joy, and Dogs for Joy — the organization has awarded more than $60 million in grants to hundreds of charities since its founding; ultimately, reaching millions of children nationwide. Mascia Capital Group has helped fuel that mission locally through guest-facing fundraising, in-store campaigns, and direct franchisee contributions that channel resources into children's hospitals, food pantries, camps, and programs serving kids in need.

About Mascia Capital Group

Mascia Capital Group is a Montville, New Jersey-based family office and franchise organization. The company operates multiple Dunkin' locations across New Jersey and manages a portfolio of real estate and private investments. Throughout its decades of franchising, the Mascia family has built its reputation on operational excellence and a deep commitment to their community — pairing business growth with sustained, hands-on philanthropy.

Note to editors: Mascia Capital Group is based in Montville, NJ. Bobby Mascia serves as the company's leader. He is also the CEO of Green Ridge Wealth Plannning. For additional information, high-resolution images, or interview requests, please contact the media contact above.

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