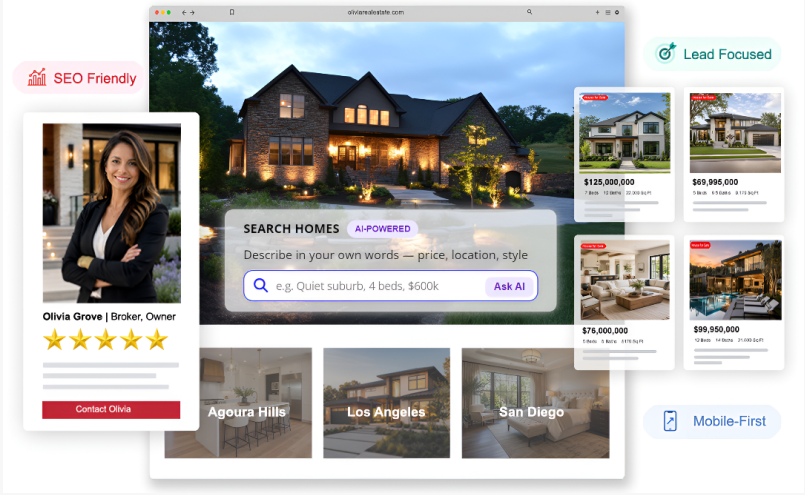
Strategic Agent Launches AI Search Widget in Beta for Real Estate Websites

Enhancing Property Search and Lead Generation with Advanced AI Tools

StrategicAgent Company Logo



Strategic Agent's AI Search Widget

LOS ANGELES, CA, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- Strategic Agent, a leading provider of real estate websites for agents, today announced the beta launch of its new AI Search Widget, a tool designed to transform how buyers search for properties and how agents capture leads. With artificial intelligence at its core, the widget delivers highly personalized property results, integrates live MLS data, and includes dynamic map search functionality.

Strategic Agent currently provides IDX coverage for major real estate markets through CRMLS, Beaches MLS, San Diego MLS, and Miami MLS, giving agents access to current property data across key California and Florida markets.

Tired of losing leads because property searches aren't smart enough? Strategic Agent's AI Search Widget addresses this challenge by making property searches faster, more accurate, and more tailored to each buyer's needs. The platform's features include automated MLS/IDX integration, live Google Map polygon searches, and detailed traffic analytics by source, search engine, and lead activity, helping agents understand where their leads come from and how they engage.

"Our AI Search Widget is more than just a search tool, it's a way to help users find the right homes faster," said Lance Grove, CEO of Strategic Agent. "We wanted to create a search experience that doesn't just list properties. It understands what buyers are looking for and helps agents capture those leads efficiently."

Key Features of the AI Search Widget Include:
- Live MLS/IDX Integration: Access current listing data, including sold, pending, and open house

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>
> *Lance Grove, CEO of Strategic Agent*

properties, with IDX coverage for CRMLS, Beaches MLS, San Diego MLS, and Miami MLS.
- Custom Results: Easily build predefined, search-engine-friendly property results.
- Lead Capture Tools: Request or enforce sign-ups on IDX pages to generate high-quality leads.
- Dynamic Google Map Search: Users can search properties using polygons instead of traditional forms.
- Traffic Analytics: View page visits by source, search engine, lead type, and more.

The new widget version allows agents to implement sign-up prompts on virtually any IDX page, helping convert visitors into qualified leads. Early adopters can explore how the AI Search Widget streamlines searches, highlights relevant properties, and delivers actionable insights into user behavior.

With this launch, Strategic Agent continues to advance real estate technology, giving agents tools designed to help them stand out, save time, and generate more leads while providing buyers with a smarter property search experience. For more information, visit https://strategicagent.com.

About Strategic Agent
Strategic Agent provides real estate agents with fully integrated websites and advanced IDX solutions. Its platform includes live MLS feeds, premium website features, dynamic map search tools, and custom lead generation functionality. Strategic Agent provides IDX coverage for CRMLS, Beaches MLS, San Diego MLS, and Miami MLS, helping agents deliver a more complete property search experience and capture more prospective clients.

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