BUILD Well™ Launches the 1% Challenge

TAMPA, FL, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- Entrex (OTC: NTRX) today announced that BUILD Well™, its natural-gas-powered digital infrastructure deployment initiative, has launched the 1% Challenge, an effort encouraging U.S. natural-gas producers to identify stranded, curtailed, vented or flared gas resources that could potentially support distributed data-center infrastructure.

Stephen H. Watkins

According to the U.S. Energy Information Administration, U.S. operators vented and flared approximately 335 billion cubic feet of natural gas in 2024. Just 1% represents approximately 3.35 billion cubic feet annually, enough, based on Entrex's operating model, to support approximately 200 BUILD Well™ mobile data-center deployments.

"We're not asking America's natural-gas industry to solve 100% of the problem. We're asking what we could accomplish with 1%," said Stephen H. Watkins, Chairman and CEO of Entrex. "Put underutilized gas to productive use, create infrastructure around it, and give American skilled-trade students experience building something real."

BUILD Well™ is designed to connect underutilized natural gas with standardized mobile data-center infrastructure supporting Bitcoin and AI/data-processing applications. The initiative is connected to Entrex's broader BUILD workforce strategy and the nonprofit BUILD Vocational Workforce Foundation (www.Entrex.net/BUILD), through which vocational students can gain paid, hands-on experience in fabrication, electrical systems, HVAC, controls, networking and commissioning. The BUILD program was created around the principle that students should not simply study data-center infrastructure, they should help build it.

The 1% Challenge asks producers to begin with something practical: identify a single well, site or gas stream that may warrant evaluation. BUILD Well can then examine available gas volume, pressure, heat content and other operating characteristics to determine whether a potential deployment merits further technical and economic review.

“One percent is deliberately a modest challenge,” Watkins continued. “But 1% of a very large number can become meaningful infrastructure, meaningful economic activity and meaningful American workforce experience.”

Each potential BUILD Well deployment is intended to combine two outcomes: productive digital infrastructure and experienced American tradespeople, the same dual-purpose concept introduced in the BUILD Well program.

“Let’s Try Just One Well Together.”
Natural-gas producers interested in having a potential site reviewed may contact Matt Henderson at MHenderson@entrex.net.

About Entrex:
Entrex (OTC: NTRX) acquires and operates proven, revenue-generating, EBITDA-producing natural gas-powered data processing infrastructure. The Company’s strategy is focused on acquiring cash-flowing operating assets supported by low-cost, distributed energy resources.

Forward-Looking Statements: This press release may contain forward-looking statements within the meaning of the federal securities laws. Such statements involve risks and uncertainties that could cause actual results to differ materially from those projected. Readers are cautioned not to place undue reliance on forward-looking statements. The Company undertakes no obligation to update or revise such statements except as required by law.

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