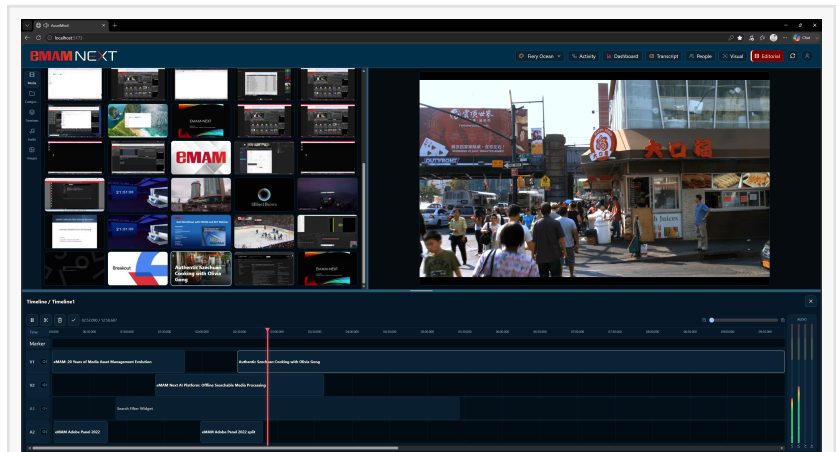


EMAM to Preview AssetMind, an On-Prem AI Platform for Media Operations, at IBC2026.

The product preview showcases a platform to help organizations manage and produce media.

AMSTERDAM, NETHERLANDS, September 11, 2026 / EINPresswire.com/ -- EMAM, a leading provider of media asset management (MAM) solutions, will preview AssetMind, its next-generation [on-prem AI](#) platform for enterprise media operations, at the IBC2026 at Stand# 6.A20 starting September 11 in Amsterdam.



Using AI discovered media for editing.

AssetMind is designed to help broadcasters, media organizations, sports networks, government agencies, corporate media teams, and other organizations bring AI-powered media operations directly to where their content resides—without requiring cloud-first workflows.

“

Organizations want to take advantage of AI without compromising security, governance, or control of their content.”

David Miller, EMAM President

As organizations increasingly look to leverage AI while in their own secure environment, AssetMind provides an enterprise-ready platform that combines AI-powered media understanding, workflow automation, intelligent storage management, and distributed processing in on-prem, hybrid, and air-gapped environments.

Unlike cloud-first AI services, AssetMind brings AI directly to customer-owned infrastructure, allowing organizations to analyze, search, restore, archive, and move media while maintaining complete control over their content, infrastructure, and security policies. Built on open source models, organizations can avoid uncertainty on usage based pricing and egress fees.

Current capabilities include:

- AI-powered transcription and multilingual translation

- Automatic title, summary, metadata, and tag generation
- Semantic search using text and visual embeddings
- Face detection, face clustering, and person identification
- Visual scenes and object understanding
- Intelligent media ingest, indexing, and AI-assisted workflow automation
- Archive to NAS and S3-compatible storage and archive systems locally and in the cloud
- Restore and transfer archived media for immediate use
- Distributed AI processing through AssetMind nodes
- Secure on-prem and air-gapped deployment for sensitive environments
- AI assisted web-based multitrack editing
- Graphical workflow designer
- System monitoring and analytics
- Open structure to accommodate additional AI models and agents

AssetMind introduces a distributed execution architecture that separates workflow orchestration, AI processing, storage and archive access with secure media delivery. Through AssetMind nodes, organizations can distribute AI processing closer to where media resides, enabling scalable media analysis, search, archive, restore, and transfer workflows across multiple systems while maintaining centralized management, governance, and security.

Looking Ahead

EMAM's vision for AssetMind extends beyond media analysis, archive and delivery. Future capabilities under active development include integrations with Adobe Premiere Pro and DaVinci Resolve and other platforms, packaged delivery, infrastructure benchmarking, and additional models. "AssetMind represents our vision for the next generation of enterprise media operations," said David Miller, President of EMAM. "Organizations want to take advantage of AI without compromising security, governance, or control of their content. It is designed to bring AI models and agents directly into customer-owned production environments with media workflows, enabling organizations to search, understand, manage, archive, restore, and ultimately create content while maintaining complete control over their media, infrastructure, and workflows."

IBC visitors will be able to explore how AssetMind combines AI-powered media understanding, semantic search, visual intelligence, workflow automation, intelligent archive and restore capabilities, distributed processing, and secure on-prem deployment into a unified platform designed for media environments.

EMAM is inviting broadcasters, media organizations, sports networks, government agencies, enterprise customers, and technology partners to meet with the team to discuss their AI initiatives, media workflows, archive modernization strategies, and opportunities to participate in the AssetMind Early Access and Design Partner Program.

About EMAM, Inc.

For 20 years, leading organizations have been using the eMAM™ platform to manage,

collaboratively create, share, and distribute media. The core eMAM product line (eMAM Vault, eMAM Publish, eMAM Workgroup, eMAM Enterprise, eMAM Cloud Service, and eMAM Cloud Platform) has been meeting the media asset management and workflow management needs of broadcast, media, government, and corporate organizations in local, hybrid, and cloud environments. eMAM Next, released in 2025, is a secure AI tagging platform, running on local workstations. EMAM has dozens of system integrators and over 110 technology partners to enable users with automated, integrated workflows to work faster and wiser. EMAM, Inc. is a closely held Delaware C-corporation headquartered in New York City.

Visit mediaassetmind.com, and emamsolutions.com for more information.

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