

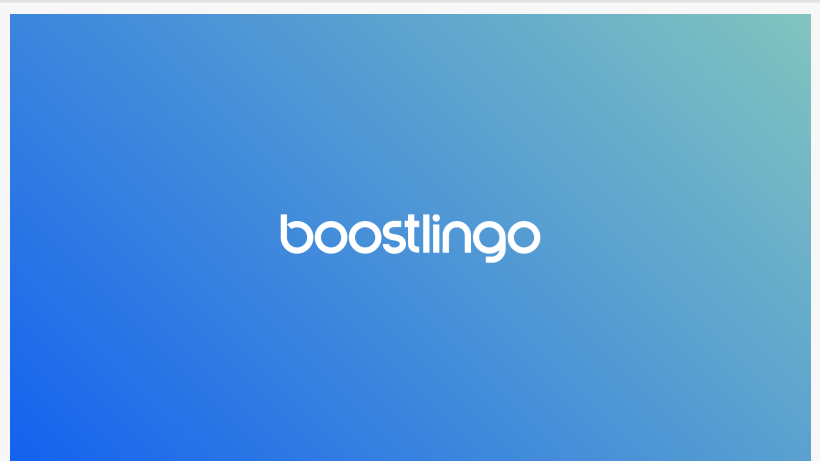
Boostlingo Names Barnaby Dorfman Chief Product and Technology Officer, Promotes Merrie Wallace to President

Company unifies product, AI, and customer operations under two leaders as demand for AI interpreting grows.

AUSTIN, TX, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- [Boostlingo](#), the company behind the Language Intelligence Platform, today announced that Barnaby Dorfman has joined as Chief Product and Technology Officer and Merrie Wallace has been promoted to President. Both report to Co-Founder and CEO Bryan Forrester, effective immediately.

The appointments organize Boostlingo around what its customers need most right now: a trusted advisor for AI adoption in language access. New customers adopting Boostlingo's AI Interpreter nearly tripled from the first quarter of 2026 to the second, and August was the company's strongest month on record for new AI customers.

"AI is changing how interpreting reaches the market faster than any shift this industry has seen, and it's creating opportunities for Boostlingo that didn't exist even two years ago," said Forrester. "Elevating Merrie and bringing in Barnaby are two halves of the same decision. Pairing her customer obsession with his track record scaling companies like Amazon, Payscale, and Go1 through exponential growth gives us the foundation for our next phase: building Boostlingo into



Barnaby Dorfman

the undisputed leader in AI and language intelligence technology."

Dorfman to lead product and technology

As Chief Product and Technology Officer, Dorfman will unify the product and engineering organizations and lead development across the Language Intelligence Platform, with the AI roadmap as his priority.

Dorfman has advised Boostlingo since 2024, first as an advisor to its Board of Directors and, since January 2025, as chairman of its [AI Advisory Board](#), where he guided the company's AI roadmap, including the launch of Boostlingo AI Interpreter.

He served as CTO of PayScale and Go1, and held the position of VP of Search

Technology at Amazon. Dorfman holds a degree in Hispanic Studies from the Universidad Complutense de Madrid and an MBA from Dartmouth, and cares deeply about Boostlingo's mission of expanding language access through innovation.

"Interpreting is where AI can expand language access fastest, and where getting it wrong costs the most," said Dorfman. "After a year and a half advising this team, I know the approach is right: give customers clear guidance on when AI fits, and keep a human interpreter one step away when needed."

Wallace to lead all customer operations

Wallace, previously Chief Revenue Officer, adds language access operations and customer support to her go-to-market responsibilities, putting every customer-facing function under one leader. In five years as CRO, she grew Boostlingo's revenue 500%, a run that includes [five consecutive appearances on the Inc. 5000 list](#) of America's fastest-growing private companies. Her direct leadership, deep understanding of Boostlingo's customers, and decades of healthcare experience will anchor the company's expansion into new markets.

"An organization adopting AI interpreting needs the same partner at every step, from evaluating lower risk conversations to managing change through the user community," said Wallace. "Now the team that recommends the model is the same team that delivers and supports it. Customers will feel that difference."



Merrie Wallace

About Boostlingo

Boostlingo is an interpreting technology company based in Austin, Texas. Its language intelligence platform provides organizations with video, phone, event and AI interpreting, plus, scheduling, management, and reporting tools to run them, all in one place. The goal: communicate without barriers.

Learn more at <https://boostlingo.com/>

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