

THE DADS INITIATIVE ADDS CART TALK INTO ITS QUICKLY GROWING PROGRAM SLATE

Hosted by Paul Sullivan, Weekly Digital Series Pairs Nine Holes with Candid Conversations About Fatherhood

NEW YORK, IL, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- [The Dads Initiative](#) (TDI),

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A round of golf gives us honest conversations about fatherhood, identity, relationships, and the pressures men carry—and to show that meaningful storytelling can still be genuinely fun to watch.”

Adam Ukman, founder of The Dads Initiative

known for creating entertaining, emotionally intelligent, and culturally relevant content for modern fathers and men, is expanding its slate of original programming with the debut of its new show [Cart Talk](#).

The weekly online series—the second produced under The Dads Initiative banner—follows two dads playing 9 holes of golf, creating an opportunity for honest conversations to unfold about the sport, life, and fatherhood. A truly candid dialogue that lands somewhere between the game at hand and everything happening outside it, the series is hosted by veteran journalist, author, public speaker, and avid golfer [Paul Sullivan](#).

A veteran journalist and author, Cart Talk host Paul Sullivan founded The Company of Dads after spending 13 years writing the Wealth Matters column for The New York Times where he also spent six years writing on the business of golf. Earlier in his career, he spent six years as a reporter, editor, and columnist at the Financial Times. His work has appeared in Fortune, Money, Barron's, The Boston Globe, GOLF Magazine, and Golf Digest, where he is a contributing editor.

“Some of the best conversations happen when you're doing something else—and golf creates a lot of room for that,” said Paul Sullivan, host of Cart Talk. “I've spent my career asking people questions, and I've spent a lot of my life on golf courses. Cart Talk brings those worlds together and creates space for honest, unexpected conversations about life, family, and everything that comes with it.”

An avid golfer who often plays with one of his three daughters, Sullivan brings a distinctive combination of journalistic curiosity, golf credibility, and lived experience as a father to the series, creating space for conversations that can be both funny and familiar one moment and

unexpectedly candid the next. The first episodes will see Sullivan hit the course with Golf Digest's Editorial Director Max Adler, acclaimed golf writer and author Tom Coyne, and Sal Syed, co-founder and CEO of Arccos Golf, setting the tone for the series.

Cart Talk will debut new episodes expected online and across The Dads Initiative's digital channels. For more information, visit dadsinitiative.com or follow along on Facebook, Instagram, YouTube, and TikTok

(<https://www.tiktok.com/@carttalkofficial>,
<https://www.instagram.com/carttalkofficial>,
<https://www.facebook.com/carttalkofficial>,
<https://www.youtube.com/@CartTalkOfficial>).



ABOUT THE DADS INITIATIVE

The Dads Initiative is a media company creating entertaining, emotionally intelligent, and culturally relevant content for modern fathers and men. Through original programming spanning style, sports, food, money, gaming, wellness, the outdoors, and culture, TDI explores the intersection of men's interests and their experiences as fathers. The company exists to tell stories about confidence, connection, identity, and personal growth in ways that reflect the realities of modern fatherhood. We partner with creators, producers, brands, and funders who share in our vision. The TDI team is built from people who've made television, run digital media, studied audiences, and lived the experience its shows will be about.

The Dads Initiative is proudly incubated at ParentsTogether, the 501(c)(3) nonprofit organization whose mission is to provide families with the news and information they need by covering the latest research, policies, and trends affecting kids and families.

ABOUT PAUL SULLIVAN

Paul Sullivan is the host of Cart Talk. He is the founder of The Company of Dads, an organization focused on supporting Lead Dads and advancing a more expansive view of men's roles at home and at work. An avid golfer who often plays with one of his three daughters, Sullivan brings to Cart Talk the instincts of a seasoned interviewer, a genuine connection to the game, and firsthand experience navigating the evolving expectations of modern fatherhood. Before starting The Company of Dads in 2022, Sullivan spent nearly two decades writing for The

New York Times, with 13 years writing the Wealth Matters column and another six writing golf and business stories for the Times.

His work has appeared in publications including Fortune, Money, Barron's, The Boston Globe, GOLF Magazine, and Golf Digest, where he is a contributing editor. Earlier in his career, he worked as a reporter, editor, and columnist at the Financial Times. He is the author of two books, Clutch: Why Some People Excel Under Pressure and Others Don't and The Thin Green Line: The Money Secrets of the Super Wealthy.

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