Sandy Waggett Leads Human by Design's Conversation on Leadership Beyond AI

Hosted by Sandy Waggett and headlined by Mike Michalowicz, the Oct. 1–3 summit focuses on communication, judgment and people-first leadership.



Human by Design — Thrive in the Age of AI brings 22 speakers and 75 leaders to Chesterfield, Missouri, October 1–3, 2026.

CHESTERFIELD, MO, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- As artificial intelligence makes content, analysis and automation more accessible, Human by Design — Thrive in the Age of AI will ask business leaders to focus on the capabilities technology cannot supply on its own: judgment, trust, communication, accountability and sustainable leadership.

New York Times bestselling business author and Profit First creator Mike Michalowicz will headline the October 1–3 gathering in Chesterfield, Missouri. Presented by T.H.E. Impact Network, the 67th Annual Eagle Summit is hosted by Sandy Wardenburg Waggett, owner of MSW Interactive Designs and Infinite Yous.

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> *Sandy Wardenburg Waggett*

The event's current campaign theme—"The Conversations That Shape What Comes Next"—reflects a program designed to move beyond lists of AI tools. Human by Design will bring 22 speakers from across the country together with an intentionally limited group of 75 CEOs, founders, senior leaders and leadership-team members for 2.5 immersive days.

"AI is not the disruption. Unarchitected leadership is," said Waggett.

For Waggett, the central question is not whether organizations will use AI, but whether leaders will design that use around clear standards, sound business fundamentals and responsibility to the people affected by their decisions. Her team's work includes architecting AI-powered

business ecosystems for founders and thought leaders, including the “Digital Mind” created around Michalowicz’s voice, frameworks, knowledge and decision logic.

The featured lineup shown in the event’s new campaign creative brings several human-leadership perspectives into the same room. Alongside Michalowicz and Waggett, featured participants include Dr. Seema Desai, identified as a people catalyst; TJ Sweet, keynote speaker; Lisa Nichols, people-first leader; and Fred Miller, speaking coach.

Together, the lineup supports a practical executive conversation: when AI can produce competent output quickly, what makes a leader credible, a message memorable, a culture trustworthy and performance sustainable? The event positions those disciplines as business infrastructure rather than soft skills—especially for organizations moving from casual AI experimentation to systems that influence customers, employees and executive decisions.

Michalowicz will deliver the featured keynote on Friday, October 2. His books include Profit First, Clockwork, The Pumpkin Plan, Fix This Next, Get Different, All In and The Money Habit. His official biography states that the Profit First system has helped more than one million business owners move from survival mode to consistent profitability.

Human by Design is structured as a working event rather than a conventional conference. Participants will work toward a business-specific AI integration plan and a digital-clone blueprint incorporating voice, video presence and an AI-powered knowledge system. Speakers are expected to remain immersed with attendees throughout the event, supporting direct conversation rather than appearing only for individual sessions.

The event opens Thursday evening, October 1, with a welcome reception. The main program takes place October 2–3 at the Undivided Experience Center, 657 Spirit Airpark West, Suite 102, Chesterfield, Missouri 63005.

Registration and current ticket information are available at https://www.tomhilleaglenetwork.com/.

About T.H.E. Impact Network

Founded by Dr. Tom Hill, T.H.E. Impact Network is a community of business and entrepreneurial leaders focused on growth, meaningful relationships, service and positive impact. Its programming includes a weekly publication, monthly mastermind experiences and the annual Eagle Summit.

About Sandy Wardenburg Waggett

Sandy Wardenburg Waggett is the owner of MSW Interactive Designs and Infinite Yous, an AI systems architect, author, speaker and host of Human by Design. Her work focuses on

architecting AI-powered business ecosystems that help founders and thought leaders scale their knowledge, standards, operations and market presence while preserving the human qualities that define their leadership.

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