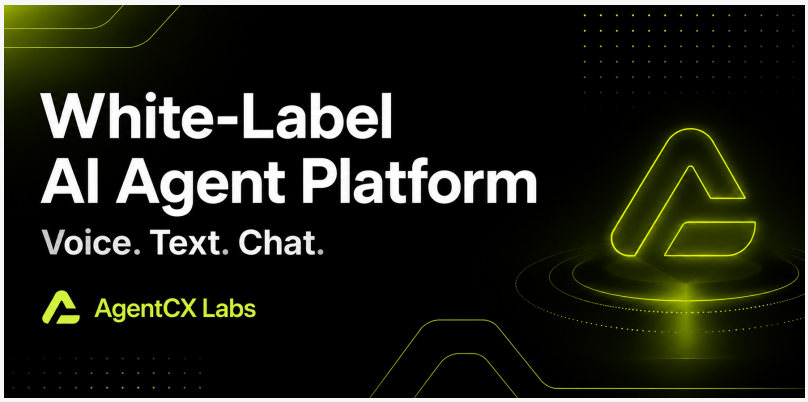
AgentCX Labs Launches Agent Builder Studio: Agencies and BPOs Can Now Build, Brand and Sell AI Agents Without Code

Agencies and BPOs describe an agent in plain language. Studio builds it on their own AI infrastructure and delivers it under their brand. Founding Beta open.



AgentCX Labs launches Agent Builder Studio: white-label AI agents for agencies and BPOs.

NEW YORK, NY, UNITED STATES, September 8, 2026 /EINPresswire.com/ -- AgentCX Labs, the white-label AI agent platform for agencies and business process outsourcers (BPOs), today opened the Founding Beta of Agent Builder Studio, a prompt-based environment for building AI agents on the infrastructure an agency already owns. Resellers describe the agent they need in plain language, and Studio assembles it on their own AI providers, model keys and data, then delivers it to their clients under their brand.

> Agent Studio gives agencies a factory, not just a storefront. A reseller sets the branding and knowledge base, pastes one snippet on the client site, and the client sees the agency brand."
>
> *Vincent Lozada, Director of Customer Success, AgentCX Labs*

AgentCX Labs is an orchestration layer, not another AI vendor. Agencies and BPOs bring their own voice, SMS and WhatsApp agents from providers such as NLPearl, Retell, Vapi and ElevenLabs, connect their own LLM accounts, and run everything from one white-labeled platform. Agent Builder Studio extends that model from connecting agents to building them.

"Agencies and BPOs have been told to 'sell AI' with nothing to build it with," said Vincent Lozada, Director of Customer Success at AgentCX Labs. "Studio gives them a factory, not just a storefront. They describe the agent, connect the providers and data they already pay for, and ship it under their own name. We orchestrate the infrastructure. They own the client."

How Agent Builder Studio works

- Describe it. Type what the agent should do, or start from a template. Studio drafts the full agent: model choice with rationale, knowledge base, actions and system prompt.
- Review the plan. Every element is editable before anything is deployed.
- Deploy it to a client. Assign the agent to a client subaccount with the agency's branding. The client sees every task and outcome in their own portal.

Built on infrastructure the agency owns

- Bring your own LLM. Connect existing accounts with Anthropic, OpenAI, Gemini or Mistral. Costs and rate limits stay on the agency's accounts.
- Bring your own voice and messaging agents. Phone, SMS and WhatsApp agents from NLPearl, Retell, Vapi and ElevenLabs run side by side in the same branded dashboard.
- Your knowledge, your database. Vectors and knowledge bases live in Supabase or Pinecone accounts the agency controls.
- White-label everything. Custom domains, client subaccounts, per client module control, and the agency's own Stripe billing. End clients never see AgentCX Labs.

First agent type available to every customer

The first agent built in Studio, a white-labeled Web Chat Agent, is live today for all AgentCX Labs customers. Resellers set the greeting, colors, logo and knowledge base, serve the widget from their own subdomain with one CNAME record, and install it on any client website with a single script tag. Human handoff, an optional webhook to the reseller's CRM, and lead capture are built in. The Founding Beta is now focused on CRM agents, email support agents, document processing agents, research and enrichment agents, and Slack co-workers.

Availability

Agent Builder Studio is open as an invite-only Founding Beta. First cohorts onboard from the AgentCX Labs customer base, and launch pricing is locked for founding members. Agencies and BPOs can request founding access at agentcxlabs.com/agent-builder-studio. The Web Chat Agent is available today to all AgentCX Labs agency and BPO customers.

About AgentCX Labs

AgentCX Labs is a white-label, multi-tenant AI agent orchestration platform for agencies, BPOs and resellers who want to sell AI agents under their own brand. The platform combines Agent Builder Studio with a unified AI voice, SMS, WhatsApp and web chat layer powered by NLPearl, Retell, Vapi and ElevenLabs, so resellers can deliver a complete AI service catalog to their clients from a single branded dashboard on infrastructure they own. Learn more at agentcxlabs.com.

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