IT Leader Exchange Launches Invitation-Only Events Series for Senior IT Leaders

New community-led initiative will bring IT leaders together through independent, no-pitch events across North America and the United Kingdom



Better Conversations - Better Decisions

TORONTO, ONTARIO, CANADA, September 10, 2026 / EINPresswire.com/ -- Technology and community leaders Sophie Danby and William Goddard today announced the launch of IT Leader Exchange, a new community-led initiative created to give IT leaders a trusted environment where they can speak openly, learn from one another and work through the challenges shaping the future of IT.

IT Leader Exchange will deliver a series of professionally facilitated, invitation-only events across the United States, Canada and the United Kingdom. Each event will bring together a carefully selected group of senior IT leaders for candid peer conversations, practical learning and meaningful professional connections.

> We are creating the space for those conversations to happen. No pitching, no posturing and no predetermined answers."
> *William Goddard Co-Founder*

The environment will be strictly no sales and no marketing. There will be no product pitches, vendor presentations or staged conversations. The agenda will be shaped around the issues IT leaders want and need to discuss, with input from local IT leadership communities, independent experts and the leaders attending each event.

"IT leaders get invited to plenty of events, and almost all of them are built around what someone wants to tell them.

Sitting in an audience is not how anyone learns what their peers are doing. Nobody presents or pitches at our events. Our job is to get the right people together for valuable conversations, so they leave with something that makes a difference to their organization," said Sophie Danby, Co-Founder of IT Leader Exchange. The initial program is expected to include more than 35 events, connecting over 1,500 IT leaders across major markets in North America and the United Kingdom.

Danby is an independent ITSM marketing consultant, co-founder of the IT service management publication ITSM.tools, and a recognized voice in global IT service management, known for cutting through industry jargon and for community building across the sector.

“IT leaders are navigating enormous change, but they rarely get enough time or space to talk frankly with people facing the same decisions,” said William Goddard, Co-Founder of IT Leader Exchange. “We are creating the space for those conversations to happen. No pitching, no posturing and no predetermined answers. Just experienced people sharing what they know and learning from one another.”

Goddard is the founder and president of GoTo Marketers Inc. and has spent almost three decades helping technology companies understand, engage and support IT and business leaders. Through IT Chronicles Media, the 10 in Tech and AllThingsITSM podcast, he has brought together practitioners, analysts, technology leaders and vendors to exchange ideas and challenge industry assumptions.

IT Leader Exchange was founded by Goddard and Danby, who bring decades of combined experience across technology, marketing, IT service management, media and community development.

In addition to its in-person events, IT Leader Exchange will capture broader industry insights through research, surveys, interviews and reports. Content and findings will be made available without requiring organizations to purchase subscriptions. Individual comments will only be attributed with the contributor’s permission.

IT Leader Exchange will work with established IT leadership communities and local partners in each market to ensure that its events reflect the priorities and experiences of the leaders they serve.

The series opens in Indianapolis on October 21, followed by London on October 27, Columbus on October 28, Cincinnati on October 29, New York on November 5 and Charlotte on November 10. Further cities will be announced in the coming weeks.

About IT Leader Exchange

IT Leader Exchange brings senior IT leaders together for candid peer conversation in a no-pitch environment. Events are invitation-only and professionally facilitated, with the agenda set by the leaders taking part, and run across the United States, Canada and the United Kingdom. Alongside the events, the series publishes research on the issues IT leaders raise.

For More Information, visit www.itleaderexchange.com

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