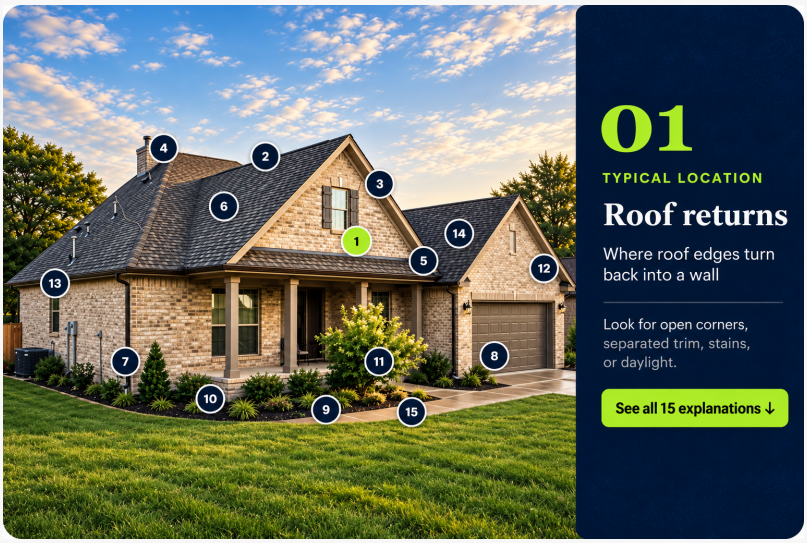
True Care Wildlife Launches TrueCareOK, a Free Oklahoma Home Education Platform

TrueCareOK turns 10+ years and 5,000+ Oklahoma home inspections into free tools that help homeowners better understand and care for their homes.



TrueCareOK's Interactive Oklahoma Home Guide highlights 15 common areas where homeowners can look for potential wildlife entry points.

OKLAHOMA CITY, OK, UNITED STATES, September 15, 2026 / EINPresswire.com/ -- True Care Wildlife has launched TrueCareOK, a free educational platform designed to help Oklahoma homeowners better understand how their homes work, identify common maintenance concerns and recognize when something may deserve professional evaluation.

Built from recurring observations across more than 5,000 professional property inspections — the majority conducted in the Oklahoma City metro — TrueCareOK turns field experience into practical homeowner education.

> TrueCareOK turns what we've learned from more than 5,000 Oklahoma home inspections into free, practical tools homeowners can use to better understand their homes."
>
> *Brad McKey, Founder, True Care Wildlife*

The platform is completely free to use. No account, email address or phone number is required.

"After more than 10 years inspecting Oklahoma homes, you start seeing the same questions and the same areas of confusion come up again and again," said Brad McKey, founder of True Care Wildlife.

"TrueCareOK is our way of taking what we've learned from thousands of inspections and making that knowledge useful to homeowners before they ever need to call a professional."

BUILT FROM 5,000+ OKLAHOMA PROPERTY INSPECTIONS

True Care Wildlife brings more than 10 years of firsthand experience inspecting Oklahoma homes and has completed more than 5,000 professional property inspections, primarily

throughout Oklahoma City and surrounding metro communities.
Those inspections have revealed recurring homeowner questions involving attics, rooflines, crawlspaces, foundations, ventilation, drainage, structural openings, wildlife entry points and storm-related changes.
TrueCareOK organizes those recurring observations into educational resources designed specifically for Oklahoma homeowners.
The website does not attempt to diagnose a property remotely or replace an on-site professional inspection.
Instead, it helps homeowners understand what they are looking at, what they can safely observe and when additional evaluation may be appropriate.



True Care Wildlife Lead Inspector Kayla Conducts Oklahoma City Home Inspection

EXPLORE 15 AREAS OF THE HOME
The Interactive Oklahoma Home Guide walks homeowners through 15 common areas of a house.
These include roof returns, soffits and fascia, ridge and gable vents, chimneys and flashing, utility penetrations, garage seals, crawlspace access, decks, vegetation and brick weep holes.
For each area, homeowners can learn what the component does, what they may safely observe and which changes may deserve closer attention.

TrueCareOK also includes a Personalized Home Care Plan that organizes suggested observations into immediate priorities, 30-day items, recurring home-care checks and severe-weather observations.
An Oklahoma Seasonal Home Maintenance Calendar provides guidance based on conditions Oklahoma homes experience throughout the year, including extreme heat, wind, thunderstorms, hail and freezing temperatures.
Additional resources include the Ultimate Roofline Guide, Ultimate Attic Guide and Home Noises & Clues Guide.

FIELD EXPERIENCE + PUBLISHED METHODOLOGY
TrueCareOK publishes its methodology for how homeowner information is developed and reviewed.
Topics begin with recurring homeowner questions and patterns observed during professional

property inspections.
Those field observations are compared with relevant technical guidance and considered in the context of Oklahoma homes, regional construction and environmental conditions.
Educational content is reviewed by Oklahoma state-licensed wildlife professionals, and TrueCareOK publishes review and update information so readers can see when resources were last evaluated.
“Homeowners don't need to become contractors or wildlife professionals,” McKey said.
“But understanding the basic systems of your home helps you ask better questions, notice changes earlier and make more informed decisions about what needs attention.”

FREE EDUCATION. NO SALES GATE.
TrueCareOK does not require homeowners to provide an email address, phone number or other contact information to access its educational tools and guides.
The distinction between TrueCareOK and True Care Wildlife is intentional:
TRUECAREOK TEACHES HOMEOWNERS ABOUT THE HOME.
TRUE CARE WILDLIFE HANDLES ACTIVE WILDLIFE PROBLEMS.
True Care Wildlife provides professional wildlife inspection, humane wildlife removal, structural exclusion, entry-point repairs and wildlife-related cleanup throughout Oklahoma City and surrounding communities.
TrueCareOK provides homeowner education regardless of whether someone ever becomes a True Care Wildlife customer.
“Not every question about a home needs to become a service call,” McKey said.
“Sometimes people simply need a reliable explanation of what they're looking at. That's what we want TrueCareOK to provide.”
True Care Wildlife plans to continue expanding TrueCareOK with additional tools and educational resources based on recurring questions and property conditions encountered while inspecting homes across the Oklahoma City metro.

ABOUT TRUECAREOK
TrueCareOK is a free, field-informed educational resource for Oklahoma homeowners.
Powered by True Care Wildlife, the platform provides interactive home guides, personalized planning tools, seasonal maintenance information and educational resources designed to help homeowners better understand their properties.

ABOUT TRUE CARE WILDLIFE
True Care Wildlife is an independent Oklahoma wildlife removal and exclusion company serving Oklahoma City and surrounding metro communities.
With more than 10 years of experience inspecting Oklahoma homes and more than 5,000 professional property inspections completed, the company specializes in wildlife inspection, humane removal, structural exclusion, entry-point repairs and wildlife-related cleanup.

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