Pathmark Partners Welcomes Christopher Alexander as Senior Advisor

Former President of RE/MAX Canada brings national leadership, cross-border oversight and international advisory experience to the real estate advisory firm.

TORONTO, ONTARIO, CANADA, September 9, 2026 /EINPresswire.com/ -- Pathmark Partners today announced that Christopher Alexander, former President of RE/MAX Canada, has joined the firm as Senior Advisor.

> Chris's experience in brokerage operations and national leadership adds valuable depth to our advisory team and strengthens our ability to help clients navigate complex decisions and scale sustainably"
>
> *Howard Drukarsh, Co-Founder, Pathmark Partners*

Alexander brings more than 15 years of experience spanning real estate sales, franchise development, brokerage operations and national executive leadership. In his advisory role with Pathmark, Christopher will work directly on select client and partnership projects where his experience is especially relevant, giving those organizations the benefit of his expertise in growth strategy, organizational leadership, technology adoption and industry relationships.

"Chris understands real estate from the perspective of the agent, the brokerage owner and the national organization," said Howard Drukarsh, Co-Founder of Pathmark Partners. "That combination is rare. His judgment, experience and ability to see how the pieces fit together will be extremely valuable as we help clients navigate growth, change and new opportunities."

Alexander began his RE/MAX career as a sales associate in 2010 and became a Franchise Sales Consultant for RE/MAX Ontario-Atlantic in 2014. He later served as Chief Strategy Officer and Executive Vice President of RE/MAX INTEGRA, where his responsibilities included oversight of New England, Minnesota, Wisconsin and Indiana, before becoming Senior Vice President of RE/MAX Canada in July 2021 and President in November 2021.

As President of RE/MAX Canada, Alexander led a network of more than 25,000 agents across nine provinces. During his tenure, he helped align regional operations, strengthen franchisee support and maintain the organization's leading share of Canadian residential transaction sides while agent representation reached a record level. He concluded his presidency in March 2025

and remains active in the industry as an Ontario brokerage owner and advisor, including in his current role as Strategic Advisor at RE/MAX Europe.


Christopher Alexander, former President of RE/MAX Canada, joins Pathmark Partners as Senior Advisor.

“Pathmark has brought together leaders who understand the real-world decisions facing brokerages, technology companies and industry organizations,” said Alexander. “I am pleased to support Pathmark as a Senior Advisor and work directly on select projects where my experience can help create clarity and sustainable growth.”

Pathmark Partners was founded by Howard Drukarsh, Dan Steward and Adam Price, whose combined experience spans brokerage growth, enterprise leadership, governance, franchising, marketing and real estate technology. Alexander’s appointment expands the firm’s senior advisory capacity and adds further depth in brokerage operations, franchise leadership and national growth strategy.

About Pathmark Partners
Pathmark Partners is a strategic advisory firm serving real estate brokerages, franchise organizations, teams, technology companies and other industry participants. Led by experienced industry operators, the firm advises clients on growth strategy, recruiting and retention, profitability, leadership and governance, marketing, technology, operational improvement, strategic partnerships, expansion and succession. Pathmark combines senior-level strategic guidance with practical execution support to help clients strengthen performance, navigate change and pursue sustainable growth. Learn more at pathmarkpartners.com

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