

The WellNest Launches Dedicated Platform for Local Health and Wellness Events

The WellNest connects wellness hosts with members seeking local health and wellness experiences.

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EINPresswire.com/ -- [The WellNest](#), a
[wellness-focused event platform](#)

founded by Shawanda Nnadielkwe, has launched with a mission to give health and wellness events a dedicated place to stand out.

Nnadielkwe began developing The WellNest after seeing how modern AI-powered tools made it possible to turn a business idea into a functioning platform. As she researched the event industry, she saw an opportunity to create something more focused than a general event marketplace.



The WellNest is a wellness-focused event platform connecting members with local health and wellness experiences while giving independent hosts tools to create, manage, and grow their events.

"I knew I wanted to build an event platform, but I didn't want it to be for every type of event," said

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I created The WellNest because I wanted wellness hosts to have a space of their own, where their events could stand out and people could easily find wellness experiences near them."

Shawanda Nnadielkwe

Nnadielkwe, Founder and CEO of The WellNest. "I wanted to niche down and create a space specifically for health and wellness, because wellness is something that affects all of us."

The WellNest is designed for independent wellness hosts such as walking group leaders, fitness professionals, yoga instructors, meditation facilitators, wellness organizers, and other community-based hosts. The platform gives them tools to create and manage events while helping members discover wellness experiences in their local area.

Unlike general event marketplaces, The WellNest is centered entirely around wellness. Its goal is

to give wellness hosts greater visibility while making it easier for people to find activities that support movement, connection, mindfulness, fitness, and overall well-being.

The platform includes tools for event creation, member management, wellness event discovery, host dashboards, check-in features, promotional tools, and additional resources designed to simplify the hosting experience.

"I researched how other event platforms worked, what I liked, what I thought could be simpler, and then I built The WellNest around the needs of wellness hosts," Nnadiekwe said. "I want hosts to feel like they have a platform that understands their space, and I want members to have one place where they can discover wellness opportunities near them."

The WellNest is currently focused on growing its network of hosts and members across the United States while continuing to expand its platform and wellness offerings.

For more information, visit wellnestwalks.com.

About The WellNest

The WellNest is a wellness-focused event platform that connects members with local health and wellness experiences while providing independent hosts with tools to create, manage, and grow their events. The platform supports wellness categories including walking groups, fitness, yoga, outdoor wellness, healthcare circles, nutrition, and other community-based wellness experiences.

Shawanda Nnadiekwe
The WellNest
info@wellnestwalks.com
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