D.D. MEC Releases Francophone Album 'À Ma Façon' With Seven Music Videos

The album pairs a contemporary Francophone track list with a visual campaign spanning performance, identity and city-night storytelling.



D.D. MEC presents the Francophone album “À Ma Façon” with a coordinated visual campaign.

GREENSBORO, NC, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- D.D. MEC has released the Francophone album “À Ma Façon” across global streaming platforms, accompanied by a coordinated collection of music videos that extends the project’s themes through performance and city-centered imagery.

The album includes “Mon Évidence,” “À Ma Façon,” “Fais Bouger,” “Tu Fais Genre” and “Je Suis Brave Comme Toi.” The wider visual campaign also features “Pas Comme Hier” and “Yaoundé la Nuit,” giving audiences multiple entry points into the artist’s current creative direction.

> “À Ma Façon presents D.D. MEC through songs and images that move between confidence, vulnerability and contemporary Francophone expression.”
>
> *Maurice Kamgaing, Project Representative*

The title “À Ma Façon,” translated as “In My Own Way,” establishes the album’s central idea: individual expression presented without separating confidence from reflection. Across the track list, D.D. MEC moves between personal conviction, social observation, movement and emotional directness.

“Mon Évidence” opens a more intimate space, while the title track places identity and self-definition at the center. “Fais Bouger” shifts toward motion and collective energy. “Tu Fais Genre” introduces a sharper conversational edge, and “Je Suis Brave Comme Toi” focuses on resilience and recognition.

“À Ma Façon presents D.D. MEC through songs and images that move between confidence,

vulnerability and contemporary Francophone expression," said Maurice Kamgaing, project representative. "The visual campaign gives every part of the project a setting while keeping the artist's voice at the center."

The music-video collection expands the album's visual vocabulary. Nighttime city scenes, performance environments and references to Yaoundé connect the project to a specific cultural landscape while preserving its international presentation. The videos are designed as individual works rather than identical extensions of the same template.

The campaign is directed toward Francophone listeners in France, Cameroon and the broader global music audience. Digital distribution also makes the project accessible to audiences discovering new African and diaspora voices through streaming, social video and editorial coverage.

D.D. MEC's artist presentation uses charcoal, copper and electric-blue tones across campaign materials. The palette supports the album's balance of contemporary nightlife, personal perspective and performance energy.

The complete À Ma Façon album is available at https://open.spotify.com/album/0k9OTBt7Nh9wDKtg4t9JOL. Individual tracks and available music videos can also be accessed through D.D. MEC's streaming profile.

About D.D. MEC

D.D. MEC is a Francophone recording artist whose current catalog brings together contemporary songwriting, performance and visual storytelling. "À Ma Façon" is the artist's current album-length release on global streaming platforms.

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