Australian Parents Recognise Momcozy with Three Bounty Baby Award 2026 Honours



Three Momcozy products recognised by Australian parents across maternity, baby sleep and feeding care. following more than 165,000 votes in this 2026 awards.

SYDNEY, AUSTRALIA, September 9, 2026 /EINPresswire.com/ -- Momcozy is celebrating a significant achievement at the Bounty Baby Awards 2026, securing three honours across categories spanning maternity, baby sleep and feeding care.

The recognition includes two Silver Awards and one Bronze Award, with each winning product selected through the Bounty Baby Awards' highly regarded parent-voted programme.

The 2026 awards attracted a record-breaking more than 165,000 votes, reflecting the voices and experiences of a huge community of Australian parents. Unlike awards decided solely by an industry judging panel, the Bounty Baby Awards are 100% parent-voted, with products assessed on quality, value for money, user-friendliness and innovation. Winners across more than 40 categories receive the coveted Bounty Baby Awards rosette – a recognised seal of approval from Australian parents.

Momcozy's 2026 honours are:

Silver – Best Swaddle or Sleeping Bag
Momcozy Easy Swaddle Wrap for 0–3 Months

Silver – Best Maternity Fashion
Momcozy DEX – 4-in-1 Hands Free Seamless Stretch Fabric Pumping Bra

Bronze – Best Steriliser
Momcozy KleanPal Pro Washer and Sterilizer

> What makes this recognition especially meaningful is that these awards come directly from parents...who understand the realities of parenting and know what truly makes a difference. ”
>
> *Ellen Zhou, APAC Marketing Director of Momcozy*

Designed around real life, recognised by real parents

For Momcozy, the three awards represent more than individual product wins. They reflect a broader commitment to creating products that respond to the everyday realities of modern parenthood.

From those first precious weeks with a newborn to the demands of breastfeeding and pumping, and the seemingly endless routine of cleaning bottles and feeding accessories, parenting comes with countless small tasks. Momcozy's approach is to find ways to make those moments simpler, more comfortable and more manageable.

The Easy Swaddle Wrap is designed to take the guesswork out of swaddling, offering a practical way for parents to create a secure and comfortable sleep environment for their newborn.

The DEX Pumping Bra brings a different kind of convenience to the breastfeeding journey. Created to combine hands-free pumping functionality with the comfort and practicality of everyday maternity wear, it gives mums greater freedom to move through their day while pumping.

And for parents navigating the daily cycle of bottles and breast pump parts, the KleanPal Pro Washer and Sterilizer is designed to simplify one of the most time-consuming parts of feeding care by bringing washing and sterilising together in one convenient solution.

That these products have been recognised across such different aspects of family life makes the achievement particularly meaningful for Momcozy.

A vote of confidence from the parents who matter most

The Bounty Baby Awards have become an important reference point for Australian parents looking for products to bring into their homes. With Bounty Parents providing trusted parenting information and support for more than 35 years, its annual awards offer brands an opportunity to earn recognition directly from the families they serve.

For Momcozy, being recognised by those parents is a powerful endorsement of its mission to support mums and families with thoughtful, practical innovation.

“We are incredibly proud to receive three Bounty Baby Awards this year,” said Ellen Zhou, Momcozy's APAC Marketing Director, “what makes this recognition especially meaningful is that

these awards come directly from parents. They are the people who use our products every day, understand the realities of parenting and know what truly makes a difference. Winning across sleep, maternity and feeding also reflects how Momcozy is expanding beyond the single wearable breast pump category to support more moments of the whole parenting journey."

As Momcozy continues to expand its range of solutions for pregnancy, breastfeeding, pumping and baby care, the company remains focused on one simple idea: when parents feel more supported, they have more space to enjoy the moments that matter.

To find out more about Momcozy and its complete ecosystem, visit www.momcozy.com.

About Momcozy

Founded in 2018, Momcozy, the Global No.1 Wearable Breast Pump Brand*, is a leading FemTech brand dedicated to supporting mothers from pregnancy through postpartum and beyond. Through continuous innovation, Momcozy offers a comprehensive ecosystem of products designed to make motherhood more comfortable, convenient and empowering, including wearable breast pumps, nursing bras, feeding essentials and postpartum care solutions.

Today, Momcozy is chosen by over 6 million moms and families worldwide and has a presence in more than 80 countries and regions. Its products are available through Momcozy's official website and leading retailers worldwide, including Babylist, Walmart, Target and Amazon.

Momcozy's mission is to empower every mother with trusted support, innovative solutions and greater confidence throughout her motherhood journey.

*Based on global market share of wearable breast pumps, Grand View Research 2024.

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