Kuvings Concludes Successful Showcase at IFA 2026 in Berlin

BERLIN, GERMANY, September 9, 2026 /EINPresswire.com/ -- Premium kitchen appliance brand Kuvings is accelerating its global market expansion following a successful showcase of its flagship lineup at IFA 2026, Europe's largest consumer electronics and home appliances trade show.



Kuvings participated in IFA 2026, showcasing its innovative lineup of juicers.

Kuvings, led by Chairman Jong-boo Kim, announced on September 8 that it successfully concluded its exhibition at IFA 2026, held in Berlin from September 4 to 8. Throughout the event, the company spotlighted its premium slow juicer and commercial blender lineups, drawing strong interest and positive feedback from European buyers and visitors alike.

The brand's marquee product, the "AUTO Series" hands-free slow juicer, drew notable attention for its enhanced user convenience, featuring a wide-mouth auto-cutting hopper that accommodates whole ingredients. For B2B customers, Kuvings showcased its commercial blender lineup equipped with an automatic sound enclosure and oxidation-preventing vacuum blending technology, generating significant demand among café operators and foodservice professionals.

> IFA 2026 served as a pivotal platform to demonstrate Kuvings' technological leadership and brand value on the global stage."
>
> *Kuvings*

During the exhibition, the Kuvings booth hosted live juicing demonstrations and beverage tastings, attracting continuous foot traffic from international distributors and retail buyers. On-site business consultations focused on practical cooperation strategies to reinforce local European distribution networks and enter new international markets. Visiting buyers commended Kuvings' proprietary

cold-press technology, which minimizes nutrient degradation and preserves natural flavors.

"IFA 2026 served as a pivotal platform to demonstrate Kuvings' technological leadership and brand value on the global stage," said a Kuvings representative. "We will continue our participation in major international exhibitions to expand touchpoints with global consumers and solidify our competitive edge."

Kuvings Marketing
Kuvings
email us here



Kuvings presented its innovative juicer lineup at IFA 2026.



Kuvings at IFA 2026

This press release can be viewed online at: https://www.einpresswire.com/article/940803305

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.