

Vistatec Launches Vistatec Data, a Dedicated AI Data Services Brand for Global AI

DUBLIN, DUBLIN, IRELAND, September 9, 2026 /EINPresswire.com/ -- The AI, localization, and multilingual content solutions provider Vistatec today announced the launch of Vistatec Data, a dedicated brand focused on multilingual and multimodal AI data services. Helping organizations build, train, evaluate, and improve AI outputs, workflows, and systems using data that reflects real-world languages, cultures, and markets.



Organizations face many new challenges around language, cultural context, data quality, bias, and human evaluation. Vistatec Data addresses these by combining advanced technology with the linguistic and quality expertise Vistatec has developed over three decades of global content delivery.

"AI can scale instantly. Trust cannot," said Simon Hodgkins, Chief Marketing Officer at Vistatec. "Global AI needs data that reflects the realities of how people communicate across languages and markets. Vistatec Data brings together the quality standards, multilingual expertise, and human oversight needed to help organizations build AI that performs effectively in the real world."

Vistatec Data supports the full AI data lifecycle, including data collection, annotation, evaluation, validation, human feedback, model alignment, and AI model assessment across text, image, video, and audio. The company works with organizations seeking to improve AI performance while maintaining quality, transparency, and cultural relevance at scale.

Central to the offering is Vistatec's ["Trusted AI + Human Expertise"](#) approach. While technology supports the speed and efficiency of AI data operations, experienced human reviewers still handle tasks involving meaning, context, quality, and cultural nuance. Native-language specialists, annotators, evaluators, subject-matter experts, and quality reviewers support programs selected according to each project's requirements.

Vistatec Data is also backed by the company's established information security and quality management framework, including internationally recognized ISO certifications covering information security, quality management, localization services, machine translation post-editing, and regulated industries.

"Our clients increasingly need a partner that can assess AI performance across multiple languages and markets while maintaining clear quality standards and accountability," Hodgkins added. "That's where our experience makes a difference. We've spent three decades helping global organizations manage content across languages and cultures, and we're bringing that same discipline to AI data."

Vistatec Data is available now. To learn more, visit <https://www.vistatecdata.com/>

About Vistatec

Vistatec works with many of the world's most iconic brands to optimize their global commercial potential. Operating since 1997, Vistatec is a recognized leader in AI, localization, and multilingual content solutions. Vistatec partners with businesses to navigate the complexities of global markets and ensure impactful, culturally relevant communications. With our global headquarters in Dublin, Ireland, and locations worldwide, Vistatec continues to lead industry benchmarks through innovative technologies and strategic insights. Learn more at: www.vistatec.com

About Vistatec Data

Vistatec Data provides multilingual and multimodal AI data services to help organizations build, train, evaluate, and improve AI systems at global scale. Combining advanced technology with expert human judgment, Vistatec Data delivers data collection, annotation, evaluation, and validation services across text, image, video, and audio. Learn more at <https://www.vistatecdata.com/>

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