PinMeTo Accelerates Growth with Strategic Acquisition of Brandwizard's Customer Business

PinMeTo acquires Brandwizard's customer portfolio. Its customers move to PinMeTo and get a broader product offering, wider partnerships, and stronger support.

MALMö, SKåNE COUNTY, SWEDEN, September 10, 2026 / EINPresswire.com/ -- PinMeTo, a leading platform for multi-location marketing and local search visibility, today announced the acquisition of Brandwizard's customer portfolio. Through the transaction, Brandwizard's customers will transition to the PinMeTo platform, gaining access to a broader product offering, expanded platform partnerships, and enhanced support capabilities.

> We are excited to welcome these customers and provide them with access to our platform, direct integrations with search, map, and social platforms, and in AI-powered local marketing technology.”
>
> *Henrik Schmidt*

The acquisition further reinforces PinMeTo's position as a leading European platform for multi-location marketing, helping more than 1,000 brands manage and optimize their presence across over 125 countries.

"Brandwizard has built strong relationships with its customers and established a reputation for helping brands manage their local digital presence," said Henrik Schmidt, CEO of PinMeTo. "We are excited to welcome these customers to PinMeTo and provide them with access to our full platform, direct integrations with leading search, map, and social platforms, and our continued investments in AI-powered local marketing technology."

As part of the transition, BrandWizard customers will gain access to PinMeTo's full suite of solutions, including Listings Management, Reviews & Conversations, Posts, Store Locator & Local Pages, and AI Visibility. Customers will also benefit from expanded integrations with platforms

such as Apple Maps, Bing, Facebook, Instagram, and LinkedIn, enabling brands to manage a broader share of their digital presence from a single platform.

A key addition will be access to Places AI, PinMeTo's AI-powered intelligence layer that helps brands analyze performance, identify opportunities, and seamlessly manage their local footprint across search, maps, social, and AI-driven discovery channels.

"We are confident that PinMeTo is the right long-term partner for our customers," said Darya Danilava, of BrandWizard. " Their scale, technology, and commitment to innovation create exciting opportunities for our customers and ensure they will continue to benefit from best-in-class solutions in the years ahead"

The transaction reflects PinMeTo's continued growth strategy and commitment to helping brands get discovered, trusted, and chosen wherever customers search, engage, and make decisions.

About PinMeTo
PinMeTo helps multi-location brands get discovered, trusted, and chosen across search, maps, social media, and AI-powered discovery platforms. Trusted by more than 1,000 brands operating in over 125 countries, PinMeTo combines technology, data, and automation to help businesses maximize their local visibility and customer engagement worldwide.

About BrandWizard
BrandWizard has built a strong international customer base of more than 100 multi-location brands across the MENA, LATAM and European markets. Its customer base includes companies operating in multiple regions and managing large networks of physical locations, with a strong need for consistent online presence, accurate location data and reputation management across digital channels

Daniel Melkersson
PinMeTo
+46 73 960 61 40
daniel.melkersson@pinmeto.com

This press release can be viewed online at: https://www.einpresswire.com/article/940815252

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2026 Newsmatics Inc. All Right Reserved.