MEDIA ALERT: GAI INSIGHTS HOSTS 800 ENTERPRISE LEADERS AT 4th ANNUAL GAI WORLD 2026 IN BOSTON SEPT. 28-30

Featuring how to build 2027 velocity, use AI to create return on investment, and transition teams from experiment to competitive advantage

BOSTON, MA, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- Marquis AI analyst firm GAI Insights opens the fourth annual GAI World 2026 conference from September 28–30 at the Hynes Convention Center, anchoring Boston AI Week 2026 with 800 expected attendees. The two-day conference followed by a day of executive capstone sessions is designed for executives moving from initial experimentation to sustained competitive advantage.

> Organizations are struggling to justify ballooning AI token costs. GAI World 2026 shows leaders the playbook for Owning Your Own Intelligence to drive competitive advantage on budget in 2027."
>
> *Paul Baier, CEO and Principal Analyst, GAI Insights*

"Organizations are struggling to justify ballooning AI token costs while building their roadmaps," said Paul Baier, Co-founder and CEO, GAI Insights. "GAI World 2026 shows leaders the playbook for Owning Your Own Intelligence to drive competitive advantage on budget in 2027."

What is GAI World 2026 about?

GAI World 2026 focuses on driving business value with artificial intelligence and refining 2027 technology investments. The event features:

• Expert perspectives from 80 speakers, including seven CEOs, 15 CIOs, and representatives from five private equity firms.

• Applied learning formats featuring 40 case studies across four breakout tracks and 20 exhibitors.

• Technical upskilling via 12 hours of hands-on Claude 201 training covering due diligence, Excel financial modeling, on-brand PowerPoint creation, and quarterly book closing.

• Conversations focus on demonstrating ROI, change management, avoiding vendor lock-in, and staying current with the pace of AI innovation.

GAI Insights organizes the annual GAI World conference to help business leaders transition from experimentation to measurable operational impact. The organization provides peer-tested frameworks to support executives focused on strategy and budget management. GAI Insights champions diversity in technology through initiatives celebrating Black Pioneers with a networking luncheon at the conference and the Women in AI Breakfast. View the GAI World 2026 agenda: https://www.gaiworld.com/conference-program

When is the GAI World 2026 conference?

GAI World 2026 takes place on Monday, September 28 – Tuesday, September 29, with Wednesday, September 30 following as a day of executive capstone sessions.

Where is GAI World 2026?

GAI World 2026 takes place in America's walkable city, Boston, Massachusetts:

Hynes Convention Center
900 Boylston Street
Boston, MA 02115

The Hynes Convention Center is located just 4.6 miles from Logan International Airport with free shuttle access via the Back Bay Logan Express shuttle.

Who should attend?

GAI World 2026 is designed for teams who need to create enterprise velocity in 2027 by leveraging AI for operational and business growth. It's the ideal gathering of board members, CEOs, CIOs, CTOs, SVPs, CDOs, and AI team leads. Attendees will join dozens of AI leaders as well as executives from private equity firms looking to enforce return on investment accountability on portfolio companies.

RSVP

Register at https://www.gaiworld.com/buy-passes.

Four pricing tiers are available to accommodate individual attendees and full executive teams. Prices increase on Thursday, September 17. Attendees can save 15–44% per pass, up to $616, by booking early.

About GAI Insights

GAI Insights is a premier AI research and advisory firm that delivers actionable frameworks to accelerate enterprise AI implementation and business growth. The firm co-authored the first enterprise generative AI articles published in the Harvard Business Review, and its founders serve as HBS Executive Fellows to advance corporate AI research. GAI Insights establishes industry standards through high-impact corporate upskilling programs, executive briefings, and the creation of the nation's largest AI leadership communities. Learn more at gaiinsights.com.

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Frequently Asked Questions
Q: When and where is GAI World 2026?
A: GAI World 2026 takes place from Sept. 28 through Sept. 30, 2026, at the Hynes Convention Center in Boston, Massachusetts. The conference serves as the marquee anchor event for Boston AI Week, a regional technology festival encompassing more than 150 artificial intelligence events.

Q: What pass options, corporate table packages and networking sessions does GAI World 2026 offer?
A: Attendees can register for an Executive VIP Pass, which includes optional private analyst briefings and an exclusive, third-day immersive Deep Dive clinic on Sept. 30, 2026. Organizations can secure a Group Table Pass for eight people. All registrations include the 25-company exhibition floor, a 45-minute Monday morning networking session, the welcome reception, the Women in AI Breakfast and the Celebrating Black Pioneers Luncheon.

Q: What is GAI World 2026?
A: GAI World 2026 is an enterprise conference focused on driving business value with artificial intelligence and refining 2027 investments. The event features 80 speakers and 40 case studies that help leaders create and measure return on investment and avoid vendor lock-in. GAI World 2026 takes place from Sept. 28 through Sept. 30, 2026, at the Hynes Convention Center in Boston, MA.

Q: Who should attend GAI World 2026?

A: The audience includes board members, CEOs, SVP Digital, SVP AI, CTOs, CDOs, and AI team leads. The event is designed for executives and practitioners who manage budgets and need to build strategies without cannibalizing core operations.

Q: How do I register for GAI World 2026?
A: You can purchase passes at https://www.gaiworld.com/buy-passes. Four pricing tiers are available, and attendees can save up to $616 by registering before prices increase on September 17.

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