TechEsperto Expands Beyond CRM to Build Connected AI, Web and Mobile Products for Growing Businesses

With more than 500 projects delivered across 30+ countries TechEsperto is bringing its deep CRM and systems-integration experience to mobile apps, web platforms

CHEYENNE, WY, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- TechEsperto, a software engineering and digital product development company with more than a decade of delivery experience, today announced an expanded focus on building connected mobile applications, web products, AI solutions and custom business software for startups, growing companies and enterprises.

The expansion builds on TechEsperto's longstanding experience in CRM engineering and enterprise integration, where the company has completed more than 200 SuiteCRM implementations and developed more than 50 CRM plugins.

Rather than treating mobile applications, websites, AI systems and business software as isolated technology projects, TechEsperto is positioning integration as a core part of modern product engineering.



custom software development techesperto

SuiteCRM professional partner

The company designs digital products that can connect directly with the CRM, ERP, payment, analytics, cloud and operational systems businesses already depend on.

"Businesses rarely have a shortage of software anymore. The bigger problem is that their software doesn't work together," said Arinder Suri, CEO of TechEsperto. "A customer may interact with a mobile app, a sales team may work inside a CRM, finance may rely on an ERP, and management may use another analytics platform. If those systems are disconnected, even a beautifully designed application creates more operational work."

Moving Beyond Standalone Software Development

The expansion reflects a broader change in what businesses expect from software development partners.

Organizations increasingly need more than a mobile application or website. They need products that can securely exchange data with the systems running sales, customer service, payments, marketing, accounting and internal operations.

TechEsperto's current engineering capabilities span:

Mobile app development for iOS, Android, Flutter and React Native
Custom web applications and enterprise portals
AI and machine learning development
Generative AI and business automation
Custom software and SaaS product engineering
SuiteCRM implementation, customization and migration
Salesforce, HubSpot and Zoho CRM solutions
API and third-party system integration
ERP, payment and accounting integrations
Cloud and DevOps engineering
Business intelligence, dashboards and data engineering
Dedicated software development teams

The company works with startups building new digital products as well as established businesses replacing legacy applications or connecting previously isolated systems.

CRM Experience Becomes an Integration Advantage

TechEsperto began with deep specialization in open-source CRM and developed extensive experience implementing, extending and integrating SuiteCRM.

That experience has become increasingly relevant outside traditional CRM projects.

A modern customer-facing application may need to create leads inside a CRM, retrieve inventory from an ERP, process payments through a third-party gateway, trigger communications through email or messaging platforms and send operational data to reporting systems.

Each connection introduces business rules, permissions, synchronization requirements and

potential failure points.
TechEsperto says understanding this underlying business-data layer helps its engineering teams design applications around real operational workflows rather than treating integration as a final-stage development task.

"The interface a customer sees is only one part of a digital product," Suri said. "The real engineering challenge is what happens after somebody submits a form, places an order, requests a service or performs an action. Where does that information go? Which system becomes the source of truth? What gets automated? What happens when a synchronization fails? Those questions should be answered while the product is being designed, not after launch."
AI Creates a New Integration Challenge

The rapid adoption of artificial intelligence is making this problem even more significant. Businesses are experimenting with AI assistants, workflow automation, intelligent search, predictive systems and generative AI, but isolated AI pilots can provide limited value when they cannot securely access or act upon business information.

TechEsperto is increasingly applying its integration experience to AI development by connecting intelligent applications with CRM records, internal databases, business APIs, documents and workflow systems.

This approach allows AI to become part of an operational process rather than remaining a standalone chatbot or demonstration.
Potential applications include intelligent customer support, document processing, automated data extraction, lead qualification, internal knowledge assistants, workflow automation, reporting and AI-enabled SaaS products.

Addressing the Cost of Disconnected Technology
For many organizations, digital transformation has resulted in an expanding collection of SaaS platforms and specialized applications.
Sales teams may use one platform, customer service another, accounting another, and operational teams may continue relying on spreadsheets or custom legacy software.

The result can be duplicated data entry, inconsistent records, manual reconciliation and limited visibility across the organization.
TechEsperto's connected-product approach is designed around reducing those gaps.

Instead of simply delivering source code for an individual application, its teams can map how information needs to move across the customer's technology environment and build the required integrations as part of the product architecture.

More Than 500 Projects Across 30+ Countries

TechEsperto reports having delivered more than 500 projects for organizations across more than 30 countries during its 10+ years in business.
Its portfolio spans startups, SMEs and enterprise organizations across industries including healthcare, financial services, retail, education, publishing, technology, eCommerce, logistics and other digital-first sectors.

The company also reports a 98% client retention rate and holds ISO 9001 certification.
Its delivery model includes fixed-price development, dedicated development teams, staff augmentation and ongoing engineering support.
TechEsperto maintains teams and offices in the United States and India, supporting clients across multiple time zones.

Building Software Businesses Can Actually Operate
As software ecosystems become more complex, TechEsperto expects the distinction between product development and systems integration to continue disappearing.

Mobile applications increasingly need business-system connectivity. Web portals require workflow automation. AI applications require access to governed enterprise data. SaaS products require APIs, analytics, payments and third-party integrations from their earliest versions.

TechEsperto's expanded positioning reflects that convergence.
"We don't want to build another application that becomes another disconnected system," Suri added. "The goal is to engineer technology that fits into how a business actually operates and creates measurable value after it goes live."

Businesses planning mobile apps, web platforms, AI products, CRM modernization or custom software projects can learn more at TechEsperto.com.
About TechEsperto

TechEsperto is a software engineering and digital product development company specializing in mobile applications, web platforms, AI and automation, CRM solutions, custom software, cloud engineering and systems integration.

With more than 10 years of delivery experience, TechEsperto has completed 500+ software projects for clients across 30+ countries. The company's roots in CRM engineering include 200+ SuiteCRM implementations and 50+ plugins, giving its product teams extensive experience connecting customer-facing applications with the systems businesses rely on behind the scenes.

TechEsperto serves startups, SMEs and enterprises through fixed-price projects, dedicated engineering teams and long-term technology partnerships.

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