

Influential Women Recognizes Bella Owens: 35 Years Of Communications Expertise Across Advocacy, Marketing, And Impact

TOWSON, MD, UNITED STATES, September 9, 2026 /EINPresswire.com/ -- Baltimore Communications Leader Champions Visibility, Survivor-Centered Services, and Human Flourishing Through Strategic Storytelling and Purpose-Driven Leadership

Baltimore, Maryland – Bella Owens, a respected communications and marketing leader with more than 35 years of experience in nonprofit, advocacy, and public-sector communications, is being recognized by Influential Women for her commitment to empowering communities, amplifying marginalized voices, and using strategic storytelling to drive meaningful change.



As Senior Advisor for Communications & Marketing at TurnAround, Owens leads strategic communications efforts focused on domestic violence prevention, human trafficking awareness, immigrant inclusion, and survivor-centered advocacy. Throughout her career, she has built a reputation for connecting people, strengthening organizations, and elevating causes that improve lives and communities.

Influential Women is proud to feature Owens as part of its mission to provide a platform where women from all backgrounds can connect, share their perspectives, and create content that empowers themselves and others. Through storytelling, thought leadership, and creative expression, Influential Women amplifies voices that inspire change.

Raised in the Philippines, Owens credits much of her success to the values instilled by her family, particularly the importance of education, discipline, perseverance, and service to others. While her career path did not follow traditional expectations, those early lessons became the

foundation for a life dedicated to communication, advocacy, and leadership.

"I believe much of my success stems from my upbringing," said Owens. "The education I received and the values my parents taught me shaped both my character and my approach to life and work."

Over the course of her career, Owens has held leadership positions in advertising, government communications, consulting, and nonprofit organizations. Her experience includes serving as Studio Director at Gaga Marketing, Communications Director for the Baltimore City Employees' and Elected Officials' Retirement Systems, and in numerous governance and board leadership roles. Throughout these experiences, she has remained focused on helping organizations strengthen their impact through clear messaging, authentic engagement, and strategic communications.

Owens believes success is not defined by a particular school, title, or prescribed career path. Instead, she encourages others to pursue excellence in whatever work aligns with their talents and purpose. Her message to emerging leaders is simple: be authentic, work hard, and focus your energy where you can make the greatest difference.

In an increasingly crowded digital landscape, Owens sees both challenge and opportunity. While it can be difficult to distinguish expertise from noise, she believes that new technologies, including social media and artificial intelligence, have created unprecedented opportunities for organizations to engage audiences and advance meaningful causes. By integrating marketing, advocacy, and emerging technologies, organizations can strengthen their reach and amplify their impact.

Today, Owens finds her greatest fulfillment in helping others thrive. As her career has evolved, so has her understanding of success, moving beyond personal achievement toward service, community impact, and human flourishing. That commitment continues to guide her work and inspire those around her.

"Once you find where your talents and purpose intersect, commit your energy to it," Owens said. "There is always meaningful work to be done. The challenge is finding where you can contribute most effectively."

Learn More about Bella M. Owens:

Through her Influential Women profile, <https://influentialwomen.com/connect/bella-owens>

Influential Women

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