

Cest Lavie Gallery by Mto & Hwcd Wins Gold A' Design Award in Interior Design

*Wild Luxury Art Club in Chengdu
Recognized for Innovative Material Use
and Cross Cultural Aesthetics*

COMO, CO, ITALY, September 9, 2026

/EINPresswire.com/ -- The A' Design Award has announced Cest Lavie Gallery by [Mto & Hwcd](#) as a Gold winner in the [Interior](#) Space and Exhibition Design category. The A' Design Award is one of the world's highly respected design competitions, recognizing accomplished work across the interior design field through an objective, criteria-based evaluation process. This Gold A' Design Award acknowledges Cest Lavie Gallery as a notable example of good design, distinguished within a demanding international field of entries. The recognition highlights the project's

thoughtful integration of artistry, sustainability, and functional planning. For Mto & Hwcd, the honor marks a meaningful milestone in the firm's pursuit of refined commercial interior design.

The recognition holds relevance for the wider interior design industry, where demand continues to grow for spaces that merge fashion, art, and commerce while honoring eco-conscious principles. Cest Lavie Gallery responds to this trend through customized eco-friendly materials that elevate commercial branding and enrich lifestyle experiences. The project demonstrates how material innovation can align with contemporary commercial lifestyle formats. For users and stakeholders, the design offers an immersive environment that balances international aesthetics with local cultural identity. Such an approach reflects evolving standards in commercial interior practice.

Conceived as a gallery like art club spanning 3,800 square meters in Chengdu, Cest Lavie Gallery



Cest Lavie Gallery

is crafted in a wild luxury style that draws upon the city's natural landscape and cross cultural influences. The design incorporates functional zoning, featuring French style artistic negotiation areas alongside African wild art exhibition zones. Natural textures and elegant materials, including wood veneer, luxury stone, artistic glass, metal, imported fabrics, customized eco-friendly red bricks, and customized artificial fur, evoke a natural ambiance throughout the space. The project required dedicated research and development of its bespoke materials, from production to on-site installation, within a tight four-month schedule. These elements together create a stylish, understated luxury environment that fully embodies the spirit of wild luxury.

This Gold A' Design Award is expected to encourage Mto & Hwcd to continue exploring eco-conscious material innovation and artistic commercial design. The recognition may inform future projects that further integrate sustainability with refined aesthetics and functional space planning. As the firm advances into the field of Life · Art design, the honor serves as motivation for the team to sustain its commitment to thoughtful, culturally grounded work. The achievement reinforces the value of collaboration and process refinement in addressing complex design challenges.

Interested parties may learn more about the award-winning design at the dedicated page on the A' Design Award website.

<https://competition.adesignaward.com/ada-winner-design.php?ID=177038>

About Mto & Hwcd Design Firm

This design firm offers diversified design and supporting services for interior spaces, including hotels, restaurants, commercial offices, residences, clubhouses, and various private spaces. From conceptual planning to project delivery, its services cover hard furnishing design and construction, soft furnishing curation, and comprehensive after-sales support, providing clients with a full-service design system. Looking ahead, the firm aims to expand into the field of Life · Art design, ensuring that clients, partners, and the market can truly experience its most sincere expression. Mto & Hwcd is based in China.

About MTO Studio

MTO was founded in 2016 and provides diversified design and supporting services for interior spaces, including hotels, restaurants, commercial offices, residences, clubhouses, and various private spaces. From conceptual planning to project delivery, its services cover hard furnishing design and construction, soft furnishing curation, as well as a full range of after-sales support, offering clients a comprehensive design service system. Looking ahead, the studio aims to further engage in the field of Life · Art design, ensuring that its clients, partners, and the market can truly experience its most sincere expression.

About the Gold A' Design Award Recognition

The Gold A' Design Award is granted to designs that demonstrate a high level of innovation and a significant impact on their intended audience. Recognized as a notable achievement by the A' [Design Awards](#), these designs reflect a visionary approach and the considerable skill of their

creators. Within the Interior Space and Exhibition Design category, entries are evaluated on criteria including innovative use of space, material selection excellence, functional layout design, color scheme mastery, lighting design proficiency, sustainable design practice, cultural relevance, aesthetic appeal, and attention to detail. Honored designs serve as benchmarks for excellence that encourage further innovation across the field. The recognition acknowledges work that delivers meaningful value while advancing the standards of contemporary interior design.

About A' Design Award

The A' Interior Space, Retail and Exhibition Design Award is a highly respected competition that promotes excellence and innovation within the interior design industry. It welcomes a diverse range of participants, including visionaries, leading interior design agencies, innovative companies, furniture manufacturers, and influential brands. Entries are blind peer-reviewed and assessed against pre-established evaluation criteria by an expert jury panel of design professionals, interior industry experts, journalists, and academics. The ultimate aim of the A' Design Award is to recognize and promote superior projects that advance and benefit society, driven by a philanthropic mission to create a better world through the power of good design. Organized since 2008 and now in its 18th year, the A' Design Award is an international, juried design competition open to entries from all countries and all industries. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and take part with their projects at the following url: <https://interiordesigncontests.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/940863645>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.