PW Senrichuo by Uds Ltd. Wins Gold at A' Design Awards

Open Senior Residence Recognized for Intergenerational Design and ZEB Ready Sustainability



PW Senrichuo

COMO, CO, ITALY, September 9, 2026 /EINPresswire.com/ -- The A' Design Award has announced PW Senrichuo by Uds Ltd. as a Gold winner in the Architecture, Building and Structure Design category. This recognition places PW Senrichuo among works selected through a rigorous evaluation process administered by the A' Design Award, one of the highly respected and well-recognized accolades in the field of architecture and design. Designed as a large-scale senior residence for the era of the 100-year life, the project offers both independent and assisted living within a single community. The Gold A' Design Award acknowledges the project's contribution to advancing thoughtful, human-centered architecture. This distinction affirms the value of design that addresses evolving social needs.

The A' Architecture, Building and Structure Design Award holds relevance for the broader industry as populations age and demand grows for residential models that support holistic well-being. PW Senrichuo responds to this trend by challenging the closed-off image of conventional nursing homes, offering instead a residence built around active living and community connection. The design aligns with current standards for sustainability and accessibility while introducing new value for residents and operators alike. For potential residents from their sixties onward, the project demonstrates how quality living spaces can foster vitality. For the industry, it offers a reference point for balancing community openness with privacy and safety.

PW Senrichuo distinguishes itself through its openness to the surrounding community, anchored

by on-site facilities such as the Villa and the Salon, which serve as hubs for intergenerational interaction. The design separates community-oriented common areas from residential spaces through a dedicated external access route, balancing a vibrant social life with a secure and calm private environment. Natural materials including stone and wood form the foundation of the interiors, with metals and leathers introduced for visibility and cushioning. Ergonomic details, such as wheelchair-accessible tables and handrails, reflect careful consideration for senior residents. As a ZEB Ready building, the project reduces energy consumption by more than fifty percent through high-efficiency equipment.

This recognition is expected to inform future directions for Uds Ltd. as the firm continues to explore senior living models that prioritize connection, comfort, and sustainability. The Gold A' Design Award offers encouragement for the team to pursue further innovation in community-oriented architecture. PW Senrichuo may serve as a foundation for projects that redefine the relationship between residence and neighborhood. The achievement reinforces the firm's commitment to creating spaces that enrich daily life across generations.

Project Members
PW Senrichuo was realized by Uds Ltd. together with a dedicated team. Daisuke Takamiya, Sayuri Suzuki, Takako Seino, and Mayuko Horiuchi contributed as designers, shaping the architectural and interior concepts of the residence. Satoshi Koizumi and Xu Qingyang served as landscape designers, integrating lush outdoor spaces with the building's diverse common areas.

Interested parties may learn more about PW Senrichuo, view its features, and explore the work of its designers at the dedicated page on the A' Design Award website.
https://competition.adesignaward.com/ada-winner-design.php?ID=177029

About Uds Ltd.
UDS is a design firm dedicated to creating sustainable, lively urban spaces by pursuing an optimum balance of social responsibility and business profitability. The firm operates as a one-stop provider of business planning, architectural design, and commercial operation services under one roof. Whatever the use or function, every space the firm creates is unique to the community it serves, achieved by integrating all aspects of the physical environment. Uds Ltd. is based in Japan.

About the Gold A' Design Award Recognition
The Gold A' Design Award is granted to designs that demonstrate notable innovation and a meaningful impact on their intended audience. Within the Architecture, Building and Structure Design category, entries are assessed against criteria including innovative use of space, structural integrity, aesthetic appeal, environmental impact, functional efficiency, material selection, technological integration, and social relevance. Further considerations include cultural sensitivity, economic viability, design originality, user comfort, energy efficiency, accessibility, use of natural light, spatial harmony, safety measures, and integration with surroundings. Recognized as a significant achievement, Gold A' Design Award designs serve as benchmarks

that encourage further innovation. The designation reflects a high level of technical skill, creative quality, and considered design.

About A' Design Award
The A' Architecture, Building and Structure Design Award is an esteemed competition that welcomes a wide variety of participants, including architects, engineering firms, construction companies, and influential brands from the architecture and design industries. Entries are evaluated through a blind peer-review process, assessed against pre-established criteria by an expert jury panel of design professionals, industry experts, journalists, and academics. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, guided by a philanthropic mission to enhance the world through the power of good design. Organized since 2008 and now in its 18th year, the A' Design Award is an international and juried competition open to entries from all countries and across all industries. Interested parties may learn more about the A' Design Award, explore the jury, view past laureates, and take part with their projects at https://architectureawards.net

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