

A70Max by Shanghai Rongtai Health Tech. Corp. Ltd Wins Gold in A' Sporting Goods Awards

Stretching Massage Robot Recognized for Intelligent Whole Body Recovery and Humanized Design Among International Honorees

COMO, CO, ITALY, September 9, 2026 /EINPresswire.com/ -- The A' [Design Award](#) has announced A70Max by [Shanghai Rongtai Health Tech. Corp. Ltd](#) as a Gold winner in the [Sporting Goods](#), Fitness and Recreation Equipment Design category. The A' Design Award is one of the world's most prestigious and highly respected design recognitions, evaluating entries through a rigorous, blind peer review process conducted by an expert jury panel. This distinction acknowledges A70Max, a stretching massage robot, as an outstanding example of good design within the sporting goods and recreation equipment field. The recognition positions the work alongside notable achievements that advance both functionality and user wellbeing. For Shanghai Rongtai Health Tech. Corp. Ltd, the honor reflects sustained commitment to technological innovation in health electronics.



The A' Sporting Goods, Fitness and Recreation Equipment Design Award holds significance not only for the recipient but also for the wider industry and consumers seeking advanced wellness solutions. Driven by growing health awareness, consumer demand for massage chairs continues to shift from basic relaxation toward targeted rehabilitation. A70Max responds to this trend by addressing the single functionality of traditional massage chairs, supporting daily relaxation, post exercise recovery, and rehabilitation intervention within one solution. The design serves people with sedentary lifestyles, sports enthusiasts, the elderly, and patients in rehabilitation. Its measured approach to intelligent interaction reflects evolving standards across the sporting

goods and recreation equipment sector.

A70Max centers on precise sensing, intelligent execution, and flexible stretching, integrating a dual mechanism structure, a flexible track, and a dual part recognition system. The 4D Lingxi Mechanism 2.0 allows precise movement within plus or minus 2mm deviation, enhanced by AI algorithms for real time adjustment. Its Bi Stretch system mimics cycling or stepping motions to activate muscles and improve joint mobility, while a 155 degree flexible track and zero pressure dual stretch structure promote spinal flexibility and blood circulation. Operating at 44dB, the product creates a quiet, soothing ambience, and its space capsule form symbolizes immersion, healing, and inclusiveness. Soft leather, brushed metal, and glossy decorative strips balance technological sophistication with emotional warmth.

This recognition offers Shanghai Rongtai Health Tech. Corp. Ltd a meaningful reference point for future development in intelligent health products. The achievements embodied in A70Max, spanning materials science, man machine interaction, and sustainable manufacturing, may inform continued exploration across the brand's portfolio. By integrating German industrial aesthetics with Eastern rehabilitation ideas, the design fills a notable gap in the market and encourages further refinement in health conscious consumption. The Gold A' Design Award serves as motivation for the team to continue pursuing thoughtful innovation and quality.

Team Members

A70Max was developed by the design team at Shanghai Rongtai Health Tech. Corp. Ltd, with contributions from Zheliang Lv and Qing Xu, who guided the structural, functional, and aesthetic realization of the project.

Interested parties may learn more about A70Max, its features, and the team behind it at the dedicated page on the A' Design Award website. Additional details about the recognition and the design are available for review. The page provides comprehensive information regarding the work and its development.

<https://competition.adesignaward.com/ada-winner-design.php?ID=176965>

About Shanghai Rongtai Health Tech. Corp. Ltd

Shanghai Rongtai Health Technology Corporation Limited was founded in 2002, with its brand established in 1997, and specializes in the research, development, design, manufacturing, and sales of fashionable health electronics. Guided by the vision of entering millions of households and serving hundreds of millions of users, Rongtai Health focuses on technological innovation, creating intelligent massage chairs, massagers, and massage cushions dedicated to healthier living. The company holds over 600 patents, including invention, utility model, and design patents, and leverages technology to enhance the healthy lives of users worldwide. Committed to energy saving and environmentally friendly materials and advanced manufacturing processes, the company aims to become a model enterprise in environmental contribution within its industry. Shanghai Rongtai Health Tech. Corp. Ltd is based in China.

About Rongtai Health Brand

Shanghai Rongtai Health Tech. Corp. Ltd. was established in 2002, with its brand founded in 1997, and was listed on the A-share market on January 11, 2017. With outstanding products and exceptional services, Rongtai Health has sold over 3 million massage chairs worldwide to date. The brand operates under the principle, "Rongtai, the More Professional Massage Chair." This presence reflects sustained dedication to quality and service in the health electronics market.

About the Gold A' Design Award Recognition

The Gold A' Design Award is granted to designs that demonstrate a high level of innovation and a meaningful impact on their intended audience. Within the Sporting Goods, Fitness and Recreation Equipment Design category, entries are assessed against criteria including innovation, functionality, aesthetic appeal, ergonomic consideration, safety measures, material selection, environmental impact, manufacturing efficiency, market potential, user experience, durability, versatility, accessibility, technological integration, and originality. Recognized as a notable achievement by the A' Design Awards, Gold winning designs are characterized by a visionary approach and considered technical execution. These designs serve as benchmarks for excellence, encouraging further innovation across art, science, design, and technology. The recognition highlights works that deliver considerable value to their users and the broader field.

About A' Design Award

The A' Sporting Goods, Fitness and Recreation Equipment Design Award is an esteemed competition that welcomes a diverse range of participants, including designers, design agencies, brands, companies, and manufacturers operating within the sporting goods, fitness, and recreation equipment industries. Entries are blind peer reviewed and evaluated against pre established criteria by a world class jury panel comprising design professionals, sporting goods industry experts, journalists, and academics, ensuring a rigorous and impartial selection. Organized across all industries since 2008 and now in its 18th year, the A' Design Award is an international, juried competition open to entries from all countries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, driven by a philanthropic mission to help create a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore the jury members, view past laureates, and submit their own projects at the following url:

<https://sportsequipmentdesignawards.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 031 497 2900

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/940865075>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.