



Wrap Daddy's Wins 2026 Luxury Wrap Shop of the Year Award

Consumer Ratings Institute recognizes Wrap Daddy's for outstanding customer satisfaction, certified craftsmanship, and automotive restyling excellence.

DALLAS, TX, UNITED STATES, September 10, 2026 /EINPresswire.com/ -- [Wrap Daddy's](#), one of Dallas-Fort Worth's leading names in premium automotive restyling and vehicle protection, has been named Luxury Wrap Shop of the Year 2026 by the Consumer Ratings Institute. The recognition honors the company's exceptional customer satisfaction, certified craftsmanship, attention to detail, and consistently high-quality results across luxury vehicle wraps, paint protection film, ceramic coating, window tinting, and other automotive styling services.

The national organization awarded this distinction following an evaluation of verified consumer feedback, overall ratings performance, customer satisfaction, and demonstrated consistency in service quality. With a perfect 5.0-star rating across 433 customer reviews, Wrap Daddy's distinguished itself through its certified craftsmanship, precision installations, luxury and exotic vehicle portfolio, and continued commitment to delivering an exceptional customer experience.

The award formally recognizes Wrap Daddy's as a leading luxury vehicle wrap and automotive restyling company in Dallas-Fort Worth. It also represents a significant milestone for the Dallas-based company as it continues expanding its services, professional Training Academy, and influence within the automotive restyling industry.

"We're incredibly grateful for this recognition. Our goal was never to follow the industry standard, but to become it—and this award confirms that vision," said Austin Kells, founder and owner of Wrap Daddy's. "It represents years of hard work, an uncompromising commitment to quality, and the confidence of hundreds of customers who have chosen Wrap Daddy's. We're proud of how far we've come, but we're only getting started."

A COMPLETE DALLAS AUTOMOTIVE RESTYLING AND PROTECTION DESTINATION

Located at 5521 Maple Ave. in Dallas, Wrap Daddy's offers a complete range of premium automotive restyling and vehicle protection services under one roof. Its services include full and partial vinyl vehicle wraps, color-change car wraps, custom graphics, commercial vehicle wraps, fleet wraps, clear paint protection film, colored paint protection film, windshield protection film, ceramic coating, automotive window tinting, headlight and taillight tinting, chrome delete

packages, and specialty automotive customization.

Wrap Daddy's approaches every project with a detailed installation process that begins with a professional vehicle inspection, surface preparation, cleaning, material selection, and project planning. The company's installers carefully evaluate every panel, body line, edge, trim piece, and existing paint condition before installation begins. This detailed process allows the team to provide customers with realistic expectations while producing cleaner, more precise, and longer-lasting finished results.

For customers interested in transforming the appearance of their vehicles, Wrap Daddy's provides premium Dallas vehicle wrap services using professional-grade vinyl films available in gloss, satin, matte, metallic, color-shifting, carbon-fiber, and specialty finishes. Customers can choose from full color changes, partial wraps, custom accents, roofs, hoods, racing stripes, commercial graphics, fleet branding, and chrome delete packages.

For vehicle owners focused on protecting their factory paint, Wrap Daddy's offers professional paint protection film installation in Dallas. Available options include clear PPF, colored PPF, full-front protection packages, high-impact coverage, and full-body paint protection film. Depending on the selected product, customers can receive protection against rock chips, road debris, minor scratches, stains, environmental exposure, and everyday wear. Select premium paint protection film products are backed by manufacturer warranties of up to 10 years.

The company also offers ceramic coating services designed to provide additional gloss, hydrophobic protection, easier maintenance, and resistance against dirt and environmental contamination. Automotive window tinting options help reduce heat and glare while improving privacy, comfort, and appearance. These services can be completed individually or combined into a comprehensive vehicle protection package.

CERTIFIED INSTALLERS, PROVEN EXPERIENCE, AND PREMIUM MATERIALS

The Wrap Daddy's installation team brings more than 10 years of proven automotive restyling and installation experience to every project. Its team consists of professionally trained, industry-certified installers.

Wrap Daddy's works with premium materials from respected manufacturers including 3M, XPEL, Avery Dennison, and other leading automotive film brands. Access to professional-grade materials, advanced installation training, and manufacturer-supported products allows the company to provide customers with a broad selection of colors, finishes, protection levels, and warranty options.

Rather than relying on a one-size-fits-all approach, the Wrap Daddy's team helps each customer select the appropriate material and service based on the vehicle, desired appearance, protection goals, driving habits, budget, and long-term expectations. This consultation-based process helps

customers make informed decisions before work begins and ensures that every completed project is tailored to the individual vehicle.

NEW FLAGSHIP DALLAS LOCATION

The 2026 Luxury Wrap Shop of the Year Award follows the opening of Wrap Daddy's new flagship facility at 5521 Maple Ave., Dallas, TX 75235. The expanded Dallas location was developed to provide customers with a professional destination for high-end automotive restyling, vehicle protection, and hands-on installer education.

The purpose-built shop includes dedicated work areas, advanced lighting, organized installation spaces, and controlled indoor environments designed to support cleaner vinyl-wrap and paint-protection-film installations. The facility allows the Wrap Daddy's team to accommodate multiple vehicle projects while maintaining the preparation, quality-control, and inspection standards required for premium automotive work.

The Dallas headquarters also gives customers the opportunity to explore vinyl colors, specialty finishes, clear and colored PPF options, window-tint selections, and vehicle-protection packages in person. From the initial consultation through the final vehicle reveal, Wrap Daddy's is focused on providing a professional customer experience that matches the quality of the completed installation.

TRUSTED WITH LUXURY, EXOTIC, PERFORMANCE, AND EVERYDAY VEHICLES

Wrap Daddy's has developed a strong portfolio involving some of the most recognizable luxury, exotic, and performance vehicle manufacturers in the world. The company has completed projects involving vehicles from Ferrari, Lamborghini, McLaren, Rolls-Royce, Bentley, Porsche, Mercedes-Benz, BMW, Audi, Corvette, Cadillac, Tesla, and other leading automotive brands.

Its portfolio includes full-body paint protection film, color-change vehicle wraps, satin and matte transformations, ceramic coatings, custom accents, windshield protection, automotive window tinting, and complete vehicle-protection packages. These projects reflect the precision and attention to detail expected by owners of high-value automobiles.

While Wrap Daddy's is widely recognized for its luxury and exotic vehicle work, the company serves all types of customers and vehicles. The same professional installation standards are applied to daily drivers, trucks, SUVs, commercial vehicles, fleet vehicles, performance cars, and collector automobiles.

"Customers trust us with vehicles they have worked extremely hard to own," Kells said. "That is something we never take lightly. Our responsibility is not only to make the vehicle look incredible, but also to protect it, communicate clearly, and give the customer confidence that the work is being completed correctly."

WRAP DADDY'S TRAINING ACADEMY

In addition to serving vehicle owners, Wrap Daddy's operates a professional Training Academy offering hands-on vinyl wrap training and paint protection film training in Dallas. The academy is designed for students who want to learn a valuable trade, improve their installation skills, enter the automotive restyling industry, or build their own vehicle-wrap and PPF business.

Students receive practical instruction inside an active professional shop instead of relying exclusively on classroom demonstrations. Training covers vehicle preparation, measuring and material planning, safe disassembly, film handling, panel installation, stretching and heat techniques, corners and edges, post-installation inspection, common installation challenges, and professional finishing methods.

Advanced courses also introduce students to the business side of the automotive restyling industry, including customer communication, project estimating, material selection, pricing, marketing, generating leads, and building a professional business reputation.

Wrap Daddy's offers two-day and three-day group training courses as well as a private four-day, one-on-one training experience. The private program includes the core instruction offered through the academy while allowing the student to work directly with an instructor and participate in wrapping their personal vehicle in a selected color. Students completing eligible programs receive certification recognizing their training.

Through its Training Academy, Wrap Daddy's is working to raise professional installation standards while helping create new career and business opportunities within the automotive restyling industry.

OFFICIALLY RECOGNIZED AS THE 2026 LUXURY WRAP SHOP OF THE YEAR

The 2026 Luxury Wrap Shop of the Year Award is presented by the Consumer Ratings Institute, an independent U.S. organization that evaluates businesses using verified consumer feedback and consistent service-quality indicators. The organization helps consumers identify companies with a demonstrated record of customer trust, satisfaction, and dependable performance.

Wrap Daddy's earned the recognition after building a perfect 5.0-star reputation across 433 customer reviews. The award reinforces the company's position as a trusted choice for luxury vehicle wraps, Dallas vehicle wraps, paint protection film, ceramic coating, automotive window tinting, chrome delete services, and professional wrap training.

For Wrap Daddy's, winning the 2026 Luxury Wrap Shop of the Year Award represents more than an individual achievement. It reflects the combined efforts of its installers, support team, training instructors, customers, and community.

“This award belongs to every customer who trusted us with their vehicle,” Kells said. “We are grateful for every review, every referral, and every person who has supported Wrap Daddy’s. Our commitment is to continue improving, continue investing in our people and facility, and continue giving Dallas-Fort Worth a luxury automotive restyling shop it can trust.”

SERVING DALLAS-FORT WORTH AND SURROUNDING COMMUNITIES

Wrap Daddy’s serves vehicle owners throughout Dallas, Fort Worth, Highland Park, University Park, Uptown Dallas, Plano, Frisco, Irving, Arlington, Grapevine, and surrounding North Texas communities.

Customers can visit the Dallas shop for consultations, color and material selections, vehicle inspections, service estimates, and project scheduling. Those interested in professional vinyl-wrap or PPF instruction can also contact the Wrap Daddy’s Training Academy for upcoming course dates and enrollment information.

To request a vehicle-service quote, schedule a consultation, or learn more about upcoming training courses, visit <https://wrapdaddysdfw.com/> or call (214) 764-1586.

ABOUT WRAP DADDY’S

Wrap Daddy’s is an award-winning premium automotive restyling, vehicle-protection, and professional training company located at 5521 Maple Ave., Dallas, TX 75235. The company won the 2026 Luxury Wrap Shop of the Year Award presented by the Consumer Ratings Institute and maintains a perfect 5.0-star rating across 433 customer reviews.

Led by founder and owner Austin Kells, alongside Client Relations Manager Thania Delgado, Lead Installer Jose Ayala, and a dedicated team of professionals, Wrap Daddy’s provides premium vinyl vehicle wraps, color-change wraps, commercial and fleet graphics, clear and colored paint protection film, windshield protection film, ceramic coating, automotive window tinting, headlight and taillight tinting, chrome delete packages, and specialty automotive customization.

ABOUT THE CONSUMER RATINGS INSTITUTE

The Consumer Ratings Institute (“CRI”) is an independent, U.S.-based consumer-rating and business-recognition organization. CRI administers a standardized evaluation framework that considers verified consumer-review data, aggregate ratings, review volume, and demonstrated consistency in customer satisfaction. Recognition is formally conferred upon businesses whose documented performance satisfies the Institute’s established criteria for service quality, consumer trust, and reliability within the applicable market.

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