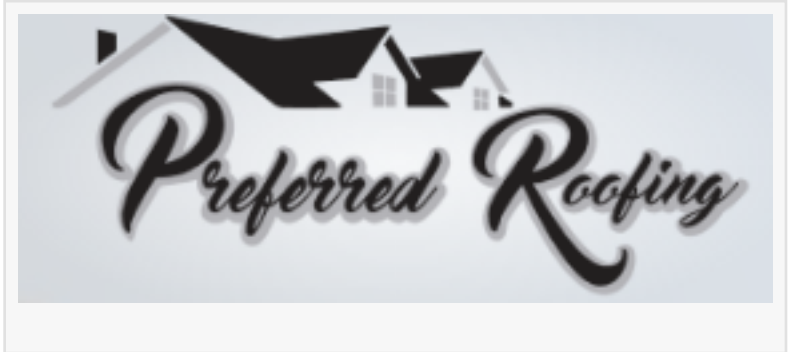


Preferred Roofing Adds Blown-In Attic Insulation Services For West Central Minnesota Homeowners

The New Service Helps Homeowners Fight Ice Dams And Keep Energy Costs Down Year-Round

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[Preferred Roofing](#), a roofing and exterior contractor based in West Central

Minnesota, has expanded its residential services to include [blown-in attic insulation](#) for homeowners across the region. The new service includes a full assessment of a home's existing insulation levels, identification of gaps or problem areas and installation of loose-fill insulation using a specialized blowing machine. The result is a continuous thermal layer across the attic floor that addresses common concerns in Minnesota, including ice dams, inconsistent indoor temperatures and rising heating costs.



Unlike rigid spray foam or traditional batt options, blown-in insulation consists of a flexible, loose-fill material. That flexibility allows it to shape itself to irregular attic spaces and fit around existing infrastructure. Preferred Roofing highlights this loose-fill insulation as a cost-effective alternative to traditional batt materials or spray foam.

"Adding blown-in attic insulation to our services lets us help homeowners with a problem that is closely connected to roofing. Heat loss, ice dams and energy waste all start at the top of the house," said Nick and Alli Moser, owners of Preferred Roofing. "Our goal is to determine each home's specific requirements before recommending a solution, with blown-in insulation often being the most effective and affordable option."

The service is designed to benefit a wide range of West Central Minnesota homes, including older properties that were never adequately insulated and newer homes where heat loss or summer heat gain has driven up utility costs. Proper attic insulation reduces heat escaping through the ceiling in winter, and limits heat radiating down from the roof in summer, improving year-round comfort. Homeowners in Kandiyohi, Swift, Meeker and other surrounding counties are eligible for the new service.

About: Preferred Roofing is a [roofing contractor](#) founded in 2019 by Nick and Alli Moser, serving residential and commercial properties across West Central Minnesota. The company holds a GAF Master Elite® contractor certification, and its team brings 50 years of combined experience to every project. Services include roof replacements and repairs, gutters, siding, insulation and storm-damage response. Learn more at preferredroofingmn.com.

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