Revalant Advisors and Hour51 Announce Exclusive Partnership Serving the Corporate Housing Industry

Strategic partnership brings expanded services, industry expertise, and tailored support to corporate housing providers nationwide.

KINGSPORT, TN, UNITED STATES, September 10, 2026 /EINPresswire.com/ -- Revalant Advisors and Hour51 have announced an exclusive partnership to provide strategic business advisory and marketing services to companies throughout the corporate housing industry.

> “Our partnership with Hour51 creates a more complete approach to helping operators strengthen performance, pursue the right opportunities, and prepare for sustainable growth.”
>
> *James Higgins*

The partnership brings together Revalant Advisors’ experience in leadership, strategic planning, organizational transformation, and market expansion with Hour51’s marketing, communications, and brand-development capabilities. Together, the companies will provide coordinated support designed around the specific operational, sales, and marketing needs of corporate housing providers.

Corporate housing companies face changing guest expectations, tighter margins, increased competition, and growing pressure to improve both operational performance and market visibility. Through this partnership, Revalant Advisors and Hour51 will help operators address these challenges with connected business and marketing strategies.

“This partnership gives corporate housing companies access to strategic and marketing support from two teams that understand their industry,” said Holly Brunner, President of Hour51. “Revalant Advisors brings executive leadership, operational experience, and growth strategy, while Hour51 helps turn that strategy into clear messaging, stronger visibility, and consistent outreach. Together, we can support both the internal and external work required for sustainable growth.”

Revalant Advisors works directly with corporate housing and hospitality operators to improve guest experience, operational consistency, channel strategy, revenue performance, and organizational structure. Its services include fractional leadership, strategic planning,

organizational transformation, market expansion, enterprise business development, strategic partnerships, and customer segmentation.

Hour51 provides marketing strategy and implementation tailored to each company's audience, goals, and market position. Its services include brand messaging, content development, website support, email marketing, digital campaigns, lead-generation strategy, sales materials, and ongoing marketing management.

The exclusive partnership will allow the two firms to align internal business strategy with external marketing execution. Services available to corporate housing providers will include:

Strategic planning and measurable growth roadmaps
Fractional executive leadership
Operational structure and organizational alignment
Guest experience and service-delivery standards
Revenue, pricing, and channel strategy
Corporate, relocation, and government account development
Market positioning and customer segmentation
Brand strategy and messaging
Website content and digital marketing
Email marketing and lead-generation campaigns
Sales support and industry communications

"Corporate housing operators don't need disconnected recommendations," said James Higgins of Revalant Advisors. "They need a clear strategy, disciplined execution, and marketing that supports the direction of the business. Our partnership with Hour51 creates a more complete approach to helping operators strengthen performance, pursue the right opportunities, and prepare for sustainable growth."

Both organizations take a hands-on, collaborative approach to client service. Each engagement will be tailored to the operator's size, market, business model, challenges, and priorities.

The partnership will serve independent operators as well as established regional and national corporate housing providers. Services will be available to companies navigating growth, entering new markets, strengthening leadership, improving operations, pursuing corporate or government opportunities, or repositioning their brands.

About Revalant Advisors

Revalant Advisors is a transformational advisory firm that provides experienced leadership and hands-on execution to organizations navigating growth or change. Its services include fractional leadership, strategic planning, organizational transformation, market expansion and growth, and customer segmentation. Revalant Advisors works across hospitality, corporate housing, real

estate, multifamily, technology, professional services, and government markets.

To learn more, visit revalantco.com.

About Hour51

Hour51 is a full-service marketing agency that helps businesses build stronger brands, reach the right audiences, and create sustainable growth. Its services include marketing strategy, content development, email marketing, website support, digital campaigns, lead generation, sales materials, and ongoing marketing management.

To learn more, visit hour51.com.

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