Strickland Brothers 10 Minute Oil Change Announces Newest Location in El Reno, Oklahoma

Drivers nationwide enjoy faster, more convenient oil changes with Strickland Brothers, a fast-growing quick lube brand with 285+ locations in 27 states.



Strickland Brothers 10 Minute Oil Change celebrates the opening of its newest location in El Reno, OK.

WINSTON-SALEM, NC, UNITED STATES, September 10, 2026 / EINPresswire.com/ -- Strickland Brothers 10 Minute Oil Change, a leading provider of fast, friendly and dependable oil change services with no appointment necessary, announced the grand opening of its newest Oklahoma shop at 1200 Sunset Dr, El Reno, OK. The new location marks the company's 10th shop in Oklahoma.

Founded in 2016 and headquartered in Winston-Salem, N.C., Strickland Brothers quickly ascended as a disruptive force in the automotive service industry with its signature 10-minute oil change, drive-thru service model, and customer-centric approach. The brand's rapid, but disciplined expansion reflects a focus on efficiency, operational excellence, and unparalleled service, helping fuel strong market performance and long-term success.

"Every new location is an opportunity to build lasting relationships with customers and communities, and we're excited to get started in El Reno," CEO & Founder, Justin Strickland, said. "This opening reflects the continued momentum of our brand and our commitment to serving customers wherever they live and work.

Strickland Brothers differentiates itself through a simple, but powerful value proposition: high-quality, convenient oil changes delivered with integrity and hospitality. This customer-first culture resonates with both consumers and local communities, creating a network well-positioned for scalable growth in the competitive quick-lube sector.

For more information or to find a Strickland Brothers location near you, please visit

sboilchange.com.

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> *Justin Strickland, Founder and CEO of Strickland Brothers*

About Strickland Brothers 10 Minute Oil Change
Strickland Brothers 10 Minute Oil Change is a leading provider of quick, friendly, and dependable oil changes with no appointment necessary. Committed to customer-first service and community connection, the company's mantra, Quality. Quickly., guides every interaction. Established in 2016, Strickland Brothers now operates more than 285 locations across the United States. For more information, visit sboilchange.com.

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