Performance Health Systems™, Manufacturer of Power Plate® and bioDensity™, Invests in and Partners with Screen My Bones™

CHICAGO, IL, UNITED STATES, September 10, 2026 / EINPresswire.com/ -- Performance Health Systems, manufacturer of Power Plate® and bioDensity™, today announced a strategic investment in and partnership with Screen My Bones™, the Leeds, U.K.-founded bone health screening platform. The partnership is Performance Health Systems' first move into bone health assessment, pairing Screen My Bones' platform with Performance Health Systems' established base of consumers, clinicians and commercial partners across the U.K., U.S. and international markets. Both Power Plate and bioDensity are essential to the partnership, giving Screen My Bones' members a direct path from assessment to two clinically backed ways to improve their results.



The Screen to Solution includes Power Plate, bioDensity, and Screen My Bones

Bone health remains one of the most under-diagnosed drivers of physical decline. An estimated 44 million people in the U.S. and 3.5 million in the UK live with osteoporosis or osteopenia and falls among adults 65 and older cause over 14 million injuries a year — yet traditional bone density scans remain slow to access, often requiring a physician referral and a six-to-eight-week wait for results. Screen My Bones' screening platform delivers results in about 20 minutes, with no referral and no wait, making repeatable, proactive screening realistic for far more people.

“Bone health is one of the biggest gaps in how people take care of themselves, and it's been almost impossible to address at scale because assessment has always been slow, clinical and hard to access,” said Will Febbo, CEO of Performance Health Systems. “The journey to better

bone health starts with knowing how strong your bones are. Our partnership with Screen My Bones starts to solve for that unmet need. This investment is our first step into bone health assessment, and it's a natural complement to Power Plate and bioDensity, which are both essential to functional health and mobility. We've gotten to know Gary and his team well, and we believe in what they are building."

Founded in the UK by Gary Andrew Rhodes, Screen My Bones has supported the screening of more than 5,000 people and is building a growing network of healthcare professionals, clinics, gyms, corporate partners and community screening providers. The company aims to screen more than 50,000 people across the UK over the next 18 months, helping to put proactive bone health screening at the forefront of people's health and wellbeing. Screen My Bones combines fast, accessible and radiation-free bone health assessments — using screening technology that is FDA cleared, MHRA approved and TGA registered — with education, digital support and clear pathways towards appropriate, evidence-informed action. Its "screening to solution" model is designed to help people understand their baseline bone-health markers, make informed decisions and take meaningful action to improve their long-term bone strength, mobility and resilience.

"Too many people only discover that their bones are weakening after they suffer a fracture," said Gary Andrew Rhodes, Founder and CEO of Screen My Bones. "We created Screen My Bones to change that. The journey to better bone health starts with knowing how strong your bones are, but screening is only the beginning. When paired with Power Plate and bioDensity, our screening-to-solution model combines accessible assessment with education, digital support and clear pathways towards meaningful action. Our goal is not simply to provide people with a result; it is to help them understand what that result means and empower them to achieve measurable improvements in their long-term bone health, strength and mobility."

The partnership will roll out initially across Performance Health Systems' U.K. commercial channels — including gyms, physical therapy practices, longevity clinics and corporate wellness programs — before expanding to the USA and across the broader international distributor networks of both Power Plate and bioDensity. Currently, the partnership has a facility in Leeds, UK, where clients can experience the full screening-to-solution model in person. Terms of the investment were not disclosed.

More information on Power Plate and bioDensity is available at powerplate.com, biodensity.com, and more information on Screen My Bones is available at screenmybones.com.

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About Performance Health Systems
Performance Health Systems LLC is a global company delivering advanced technology solutions for the home, gym, wellness and healthcare environments. Performance Health Systems is the manufacturer of Power Plate, established in 1999, and bioDensity, both of which are essential to

this partnership. Power Plate utilizes proprietary vibration technology to enhance movement, supporting strength, circulation, neuromuscular activation and recovery, while bioDensity uses osteogenic loading to help build bone density and strength. Performance Health Systems' solutions are used by households, leading health clubs, wellness providers, professional athletes and medical practitioners in more than 120 countries.

About Screen My Bones
Founded in the UK by Gary Andrew Rhodes, Screen My Bones is on a mission to put bone health screening at the forefront of people's health and wellbeing. Screen My Bones has supported the screening of more than 5,000 people and is building a growing network of healthcare professionals, clinics, gyms, corporate partners and community screening providers, with an ambition to screen more than 50,000 people across the UK over the next 18 months. Its “screening to solution” model combines fast, accessible and radiation-free bone health assessments — using screening technology that is FDA cleared, MHRA approved and TGA registered — with education, digital support and clear pathways towards appropriate, evidence-informed action, helping people understand their baseline bone-health markers and take meaningful action to improve their long-term bone strength, mobility and resilience.

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