



Sydney Tech Expo launches with ambition to become Australia's largest tech trade show

New large-scale B2B tech expo launches in Sydney, bringing enterprise technology, AI, cloud, data centres and digital infrastructure together at ICC Sydney.

SYDNEY, NSW, AUSTRALIA, September 9, 2026 /EINPresswire.com/ -- [Sydney Tech Expo](#) launches with ambition to become Australia's largest tech trade show

A major new tech trade show, Sydney Tech Expo, will take place at ICC Sydney on November 9th & 10th, 2027.

Sydney Tech Expo aims to become Australia's largest tech expo, bringing the country's tech industry together for a major two-day event.

Its inaugural event will bring together 10,000+ attendees, 200+ exhibitors and 500+ speakers across 14 summits, alongside Meet the Buyer sessions, networking and entertainment. The event will be free to attend.

Sydney Tech Expo has been created to address a major gap in Australia's B2B tech events market.

Large-scale tech expos are major fixtures in tech markets around the world, bringing the industry together under one roof. Sydney Tech Expo has been created with the ambition of becoming Australia's largest tech expo, with ICC Sydney providing the home for an event of this scale.

The two-day event will feature two dedicated shows: the Data Centres & Digital Infrastructure Show and the Enterprise Tech, Cloud & AI Show. Together, the shows will explore some of the most important developments shaping Australia's tech landscape.

The Data Centres & Digital Infrastructure Show will be a large-scale show for Australia's booming data centre and digital infrastructure industry.

Australia's data centre industry is forecast to attract as much as \$135 billion of investment over the coming decade, with around 90 data centre projects currently in the national pipeline.

The show will bring together thousands of professionals from data centre operators, hyperscalers, investors, developers and technology providers.

The programme will explore data centre development and investment, power, AI infrastructure, cloud growth, cooling, technology, community engagement, sustainability and responsible data centre development.

The conference will also tackle some of the industry's most difficult questions around planning, power constraints, community acceptance and how Australia can expand data centre capacity responsibly.

The Enterprise Tech, Cloud & AI Show will be a large-scale show for enterprise technology, cloud, AI and digital transformation in Australia.

The show will bring together thousands of enterprise technology leaders and buyers from Australia and around the world.

Enterprise technology organisations will have the opportunity to modernise their technology, adopt AI, strengthen cyber resilience, improve how they use data and accelerate digital transformation across their businesses.

Sydney Tech Expo will place a strong emphasis on connecting exhibitors with tech buyers.

As well as meeting buyers directly on the show floor, exhibitors will have the opportunity to participate in Meet the Buyer sessions, providing structured and facilitated meetings with buyers.

The two-day event will combine a major exhibition with high-level conference content, Meet the Buyer sessions, networking and entertainment, creating a new meeting place for Australia's tech industry.

Sydney Tech Expo takes place at ICC Sydney on November 9th & 10th, 2027 and is free to attend.

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